

# Newbie Knockout (with )

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"Newbie Knockout" is one of the most comprehensive, and highly informational step-by-step course on the Internet where it will hold you by the hand, and teach you every single thing you need to know to help you generate a massive amount of cash on the Internet. It covers everything from affiliate marketing, to product creation, to copy writing, to traffic generation, and much more. There are a total of 20 modules in "Newbie Knockout", and let me list down what each of these 20 videos are, along with a brief summary of what they are about: Module 1 - Niche Market Research Dont know what product to sell yet? Dont know what specific business to be in? Dont consider yourself an expert in anything yet? This is the next most important sub-course! Module 2 - Product Creation When we talk about product in the workshop, we are referring to digital products. Product creation sounds intimidating to many beginners. This is why a lot of new marketers want to start with other ways of making money online like affiliate marketing, Adsense, etc. The truth is that product creation takes just as much effort as starting an affiliate business or publishing Adsense blogs or websites. Yet the rewards are exponential. Plus!.. Youll discover that it is also virtually possible to have your own digital product created overnight! Module 3 - Persuasive Copywriting A popular adage in Internet Marketing goes: most people are one sales letter away from wealth. If you want to be rich, you must know how to sell. Fortunately, the Internet makes it possible for you - or anyone - to be able to sell 24/7... on 100 automation! How is that possible? By having your own website acting as your own virtual salesman! This is where the art of online copywriting kicks in. I will teach how to use words to persuade people to buy from you, make people decide to act on your offer now, and have your product sell and sell and sell and sell... forever! Module 4 - List Building On Steroids This is what integrates and combines everything you have learned from the workshop for maximum results! Your Traffic And List System discusses how to put together your website for optimum effectiveness, optimum profits and optimum automation. Through the IM Guerrilla strategies and tactics, you will learn how to get repeat, recurring customers! The reason is simple: it is easier to get the same customer to buy from you vs. acquiring a new customer. As a matter of fact, for many of the successful businesses out there, they are getting easily more than 60 80 of sales are from the same customers -

over and over again! Module 5 - Power Blogging Dont underestimate the power of blogs; this is how many niche marketers and even some of the top E-Commerce companies in the world get their natural flow of targeted traffic and build their brand! Blogs can influence the way your prospect perceives your authority. Blogs can send all the traffic you need to monetize from. And certainly, owning a string of blogs can increase your advantages manifold! Blogging is believed to be difficult and technically challenging... until you check out the controversial business advice I have to offer in this course. Discover how you or anyone to get natural, organic traffic to your websites, that will never die, using the power of blogs even if you have never installed a WordPress script before! Module 6 - Email Marketing So you have your mailing list. Now what? Its time to milk it for everything its worth. Problem is, amateur marketers approach their hard earned leads the **WRONG** way. This is what truly separates the winning top marketers from the rest of the third-raters... Module 7 - Affiliate Marketing Creating your own products earn you status and flexibility as a market shaker. But who says theres no money to be made as an affiliate? Many marketers today are cashing in a fortune just selling other peoples products! Module 8 - Tweaking And Optimizing Your online empire is up and running! You can continue to grow it to greater heights and make your monthly income scalable. But did you know that you can easily tweak and improve your sales and leads drastically... in just 7 simple steps? This is what this Module is all about! Module 9 - Social Media In this module youll learn how to use two of the Internets largest and fastest growing social networking websites to leech targeted traffic! Imagine even if you get a tiiiiiny fraction of the traffic these gargantuan sites are getting every day - how much will that change your business and profits? Module 10 - Affiliate Programs In this module youll learn how to leverage on 1 of a group effort and amass your own army of people willing to promote your products voluntarily! Module 11 - Joint Ventures In this module, you will learn how to master the art of striking Joint Venture deals with the top guns of any niche of your choosing, how to get a potential JV Partner to say yes to your Joint Venture offer, as well as how you can pull off low-risk, high-profit Joint Venture deals anytime with anyone! (hint: you dont have to be a famous marketing rockstar to do this!) Module 12 - Ad Swaps And Auto-Responder Exchanges In this module youll learn how to build an alternative mailing list that lets you reach your target buyers a whole lot faster than email marketing - all within the click of the button! This method alone can help you get recurring income and recurring leads for life! Module 13 - Press Releases In this module youll learn how to craft your own professional Press Release in 5 minutes flat, topping your search engine rankings, backlinks and linking

power! Module 14 - Forum Marketing In this module youll find out where to find REAL buyers not just the window shoppers and where they hang out online in just a few minutes! Doing this the wrong way can dampen your marketing efforts. You want to be targeting those buyers and not the time wasters. Watch this module to find out exactly how to build rapport and establish yourself even if youre not an expert in the product youre selling! Module 15 - Pay-Per-Click Advertising In this module youll learn how to get instant traffic for low-cost! Many would-be internet marketers fail in this area simply because they lose money every time and dont follow our formula. If the numbers dont add up, it wont work! Watch this module to get it right and unearth hungry buyers fresh from the search engines! Module 16 - Link Building In this module youll learn how to build links quickly and easily and improve your rankings on the major Search Engines like Google and Yahoo! Module 17 - Article Marketing In this module youll learn how to get articles to drive in targeted traffic and boost your Search Engine ranks and results! Module 18 - Video Marketing Who says you need to record videos to start video marketing? In this module youll learn the secret to leveraging your videos as well as other peoples videos to drive in massive traffic to your websites.! Module 19 - Social Bookmarking In this module youll learn how to integrate two of the Internets largest social networking websites to bring in compound traffic to any website of your choice! It doesnt matter whether its your own products or youre an affiliate for other merchants! Module 20 - Podcasting In this module youll learn how to use Podcasting to build your brand and distribute to various channels online... and get pockets of laser-targeted traffic funneled into your websites! For a very limited time only, I am going to let you have the Resell Rights license to the entire video course - Complete with all the video files, along with the complete product salesletter and download page. For more Internet Marketing products, please visit us @ [InternetProfitMachines.com](http://InternetProfitMachines.com)

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