

# Social Media Blitz - Videos

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Today, social media sites like FaceBook and Twitter are fast become HUGE sources of active, ready-to-buy traffic and getting them is nowhere as difficult as trying to understand Google's "algorithm" mumbo-jumbo. With the "Social Media Blitz" package, we're prepared to guide you step-by-step in getting started with social media. Even if you're already using social media, you will still learn a thing or two from our video tutorials. 22 Step-by-Step Social Media Video Tutorials! Here's what you'll discover in our step-by-step video tutorials:

Twitter: Introduction to Using Twitter Twitter is one the most popular websites on the Internet, with traffic rivaling that of FaceBook and Google. In this video we explain exactly how Twitter works, and how to start using it.

Twitter: Inserting Short Links Into Posts In this video we reveal how to convert long website URL's into short ones, and how to post them to your Twitter account.

Twitter: Creating Lists and Organizing Followers After just a few weeks of using Twitter, you'll have more updates and messages on your main page than you can handle. In this video we reveal a smart way to manage information in your Twitter account, by creating lists and organizing your followers.

Twitter: Using The "Retweet" Feature This video reveals how to get more mileage and exposure from your Twitter account using the "retweet" feature.

Introduction to Using Tweet Deck TweetDeck is a cool and useful desktop application that help you manage (and make sense of) your Twitter account. In this video I reveal exactly how TweetDeck works and how to install it.

Customizing Your Tweet Deck Application In this video I reveal how to customize your TweetDeck application, and how to add Twitter and FaceBook accounts.

Manage your social media activities easily, with just a few clicks!

Introduction to TweetMeme Want more traffic to your sites? Then you need TweetMeme! This video reveals how TweetMeme works, and how to utilize it to drive extreme traffic to your blog or website.

Integrating TweetMeme with WordPress In this video, we reveal how to integrate WordPress with TweetMeme, and make your blog posts go viral! In a few simple steps, you can have a cool TweetMeme button ready to get your traffic directly from Twitter, and grow your Twitter followers.

Integrating the WordBook Plugin for WordPress Post your latest blog entries directly to your FaceBook profile, and steal some of FaceBook's huge traffic! Double your blog's subscriber list by integrating FaceBook into your WordPress blog, using a special plugin called

WordBook. Introduction to FaceBook for Blogs Discover how the best blogs in the world are using FaceBook's developer API to communicate with readers and get even more traffic. This video gives you a brief but important overview on FaceBook Applications, and reveals why you need to get your own "app" set-up right away! Creating Your Own FaceBook App for WordPress Creating your own FaceBook app is easier than you thought - no programming skills or geek know-how required! In this step-by-step video tutorial, we reveal exactly how to create your first FaceBook app and integrate it to your WordPress blog.

Customizing Your FaceBook Application After you've created your own FaceBook app, you can customize it to make it more attractive to potential subscribers. In this video we reveal some simple tweaks that you can do to take your application to the next level.

Adding a "Like" Button on Your Blog You've seen it everywhere - the FaceBook "Like" button is in almost every website and blog out there. Have you started using it yet? In this video, we reveal how easy it is to put a "Like" button on each blog post and encourage users to recommend your content to their FaceBook friends.

Adding a "Fan Box" FaceBook Widget on Your Blog Social proof is important if you want to gain credibility and be recognized as an expert in your niche market. In this video, we reveal how to put a FaceBook "Fan Box" on your blog, and start showing off your blog's followers.

Promoting Your FaceBook Application Your FaceBook application isn't going to get new users all by itself! You'll need to promote your application to maximize its reach and effectiveness.. Thankfully, in this video we reveal three easy and fast methods to adding new users to your FaceBook app.

Getting Social Traffic with Meebo Meebo is a great way to centralize your social networking activities - integrate FaceBook, Yahoo, Google Chat and more! In this video we reveal how Meebo really works, and how you can increase traffic to your blog or website using this free tool.

Integrating Meebo with WordPress In this video, we reveal how to integrate the Meebo Bar into your WordPress blog, and make your content instantly "shareable". Don't underestimate the awesome power of this simple bar - most users report a significant increase in social media activity after using it.

Adding Buttons to Your Meebo Bar In this video, we reveal how to customize your Meebo bar by adding more features and buttons to it. Watch as I reveal the easy way to do this, even if you have no technical skill whatsoever.

Introduction to Using FriendFeed FriendFeed is another great social media service that is quickly gaining popularity. It works well with other social media services too, so it's important to factor in the role of FriendFeed in your marketing efforts.

Overview of FriendFeed Functions In this video, we reveal how to use FriendFeed, including how to make it work with your existing Twitter account. Google

Buzz - Introduction and Overview Google Buzz is a great tool to communicate with others in your niche market, or with your friends and family. In this video we give you a brief overview of how Google Buzz works, and how to start following people. Google Buzz - Customizing Your Buzz Profile Creating an attractive Google Buzz profile is the most important step in getting more followers. In this video we reveal how to spice up your profile page and add your blogs, Twitter account and other components into your Buzz profile. Forget Google. It's Time To Print Money with Social Media! Tags: "twitter" "wordbook plugin", "retweet" "facebook "

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