

# Personal Blogging Video Series

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Learn How To Set Up Your Own Personal or Marketing Blog Little or No Technical Knowledge Required! If You Are An Aspiring Author... Increase Your Chances Of Getting Noticed! If You Are Running A Business Learn How To Project Your Skills And Be Seen As Better Than Your Competitors! Can You Compete In A World of Blog Marketing ? "Presenting, A Step-By-Step Video Tutorial To Guide You Into The World of Blogging..." In this Personal Blogging video series, you will learn how to set up your own Personal Blog and some branding techniques which will help to promote your work, commonly called "Celebrity Blogging".

Video #1: How To Get Started with Blogging and What You Need Beforehand (4 minutes and 46 seconds) Before you begin any task or any business plan, you should know you need to expect, such as basic concepts and tools you need.

Video #2: Creative Ways to Find a Catchy Domain Name (3 minutes and 43 seconds) Learn about tools that you can use to find creative domain names and know whether they are available or not, so you can get a domain name and start creating your blog.

Video #3: How to Find Cheap and Quality Web Hosting (10 minutes and 27 seconds) There are thousands of web hosting companies out there. Not all are created equal, which comes to a question that maybe on your mind -- "Which one is good and which ones should you avoid?" To answer that question, you will learn in this video what you should look at for when finding a good host and what you should look out for to avoid the bad ones. Then you will learn where to find extremely low bargain deals for web hosting that you didn't know existed.

Video #4: How to Setup Wordpress on cPanel's Fantastico Platform (3 minutes and 46 seconds) Most web hosting companies use the cPanel hosting panel, which generally comes with Fantastico, which is a software containing many free scripts that you can easily install on your website. In this video, you'll learn step by step how to install Wordpress using Fantastico.

Video #5: How to Setup Wordpress Manually on Any Site within 5 Minutes (12 minutes and 19 seconds) What if you don't have cPanel ? This video shows how to install Wordpress on any website even if it doesn't have a cPanel.

Video #6: Where to Find Wordpress Themes and How to Install Them (8 minutes and 45 seconds) Want to know where you can find quality Wordpress Themes so you can change that boring look of the original Wordpress look? In this video, you'll be pointed to places with quality Wordpress

Themes, and you'll also learn how to correctly install them. Video #7: Where to Find Wordpress Plugins and How to Install them (3 minutes and 15 seconds) Plugins act like pieces of software that work together with Wordpress. There are thousands of free Wordpress plugins on the 'net that you can use to customize your blog. Installing Wordpress Plugins is very similar to installing the Themes, however slightly different, but you'll learn how to do just that in this video. Video #8: How to Customize your Wordpress Themes (6 minutes and 45 seconds) Customization of your blog look is optional, but highly recommended especially when you are trying to brand yourself. Learn how to brand your name and domain name into the header, footer, and other areas of the Wordpress theme. Video #9: Ways to Build Backlinks to Your Blog to Make you Stand Out and Drive Traffic (7 minutes and 21 seconds) Building backlinks to your blog tells the search engines that your blog is important if done right. You'll learn how to gain high quality backlinks without blackhat or spamming techniques. These white hat techniques will allow you to not only get better rankings on the search engines, but drive real traffic directly through those backlinks. Video #10: Top SEO Plugins to Optimize Your Blog (5 minutes and 16 seconds) So there are thousands and thousands of Wordpress plugins out there, and you may not know which ones to choose. Discover several that you can use to optimize your blog better. Video #11: How to Write Blog Posts Wisely (9 minutes and 3 seconds) Writing a blog post can't be boring; it must engage the reader. Learn how to write blog posts so your readers will come back wanting more. Learn how to add more life to your posts by using royalty free stock photos to illustrate your points. Video #12: Building other Blog Pages for Branding Purposes (5 minutes and 47 seconds) Learn how to add pages to your blog. This video covers that. Get Your Copy

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