

Use Wp To Send Newsletters - Bonus Page Peel Ads

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(note: This product comes with User rights but Page Peel Graphics comes with MRR) Paid autoresponder services not in your budget? find out how you can use Wordpress to run your newsletter and promote to your leads - all for free. brand new video series takes you through the process step by step. Building a customer list is one of the most important things you can do to ensure your long term success in business - whether it is a brick and mortar business or an online business. To be truly successful you need repeat business. When you gain the trust of a customer they will buy from you over and over again. Multiple this by dozens or hundreds and you have a business model that is akin to recurring income. So as you can see you need to get started building a customer list as soon as possible. But sometimes money gets in the way and you just can't afford to pay for a service. Now before we go any further let me be perfectly clear. Your best option is to use a paid service like Aweber or Getresponse if you can afford it. But if that is out of the question I can show you an alternative that is free to use. You will need to have a domain name and a hosting account however. What I am going to show you here is how to set up what I call a "mini-sponder" using Wordpress and free services and tools. You will be able to capture leads, deliver your newsletter and promote to your leads by using this system. This is not an autoresponder. In other words, when someone opts in they do not go into a message sequence that you set up. They are opting in to receive your newsletter by email. You can also send them offers within your newsletter or as a separate broadcast. Normally the drawback with using your own service is the delivery rate of your emails and the possibility that your emails will be blocked from going out by your shared hosting provider. However you do not need to worry about those issues here since the email delivery is handled by a third party. You no longer have to worry about the biggest drawback to having your own system to deliver emails to your leads! You can set up your own Mini-sponders just by following the simple instructions in my video series. Here is just some of what you will learn: * How to install Wordpress * How to make your site search engine friendly * How to integrate the emailing service * How to set up your "mini-sponders" and much more..... Bonus Page Peel Ads If you ask me, peel ads are much less intrusive to your customers than "pop-up" boxes. Yes, I know pop-up boxes work, but I simply don't like them. You have

NEVER seen a pop-up box on a Michelle Brouse site, and you probably never will. The things bother the heck out of me. Especially the pop-ups that have no clear way to close the box. Particularly irritating is when they pop up just as I got started reading on a webpage. Couple that with the inability to CLOSE the dang box, and I'm likely to get irritated enough to just click right off the site. It doesn't matter how much I'm interested, put a pop up box right in my face that I have no way of closing, and you just lost a customer. Peel Away Ads are very cool in my opinion. I like that there is just a little movement up at the top of the page. (Or even all four corners if you prefer, but I'm not up to that point yet.) There is JUST enough "movement" to interest someone, but it's not right in your face like a pop up box. Humans are a bit curious by nature, so it causes enough interest to get someone to move their cursor up that way by their OWN choice. I'm not forcing them to look at that ad. They can either click, or skip it. All Peel Graphics include .PSD Layered Photoshop File

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