

Email Writing Secrets That Sells

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In Email Writing Secrets That Sells, I am going to reveal to you the most profitable email marketing secrets and strategies that you can flip like a light switch to get your subscribers to willingly unload their hard-earned cash on you in an instant, every single time you send them an email! Everything that I am going to reveal in this 105 minute video course are so advanced, yet at the same time they are so deceptively easy to use (even if you are a complete newbie to email marketing), so much so that you might feel a little silly that you did not get it before now. Heres a quick tour of exactly what you will be discovering in this video course: - 5 advantages of email marketing - You will find out why email marketing is so important and why you need to building up a subscribers list right now and start marketing to them if you have not done so. - Why the CAN-SPAM act is extremely important, as well as why you should go through and understand it thoroughly before you create your very first email marketing campaign. Failure to comply with this act could land you in legal trouble. So you need to be extremely careful here... - The best way to create positive email marketing campaigns that will generate massive amounts of cash for you is to first spy on your competition, and follow what they are doing. So, what exactly should you spy on? Find out here... - Step-by-step to setting up your mailing list, along with how you can start reaching out and connect with your target audience the correct way. Many email marketers get this completely wrong... And as a result, they fail to generate any money from their email marketing campaigns and eventually give up. Make sure you dont follow their footsteps... - Single or double opt-in? Find out the pros and cons of each, and also which one gives you the best results. - If you want to be able to effectively market to your list (and generate maximum amount of profits from your subscribers), the key is to knowing your subscribers. What information do you need to know, and how exactly can you get hold of them? Find out the answers in this course. - Effective email marketing isnt just about sending out email messages to your subscribers on a regular basis - There is more to it. You need to look at and understand the statistics of every single email you send out. You will discover why understanding these statistics can help you improve your email marketing success rate. - Text or HTML? - Should you send out your email messages in text or HTML? Which one is more desirable? Find out here... - Email

Branding - What is it all about? And why is it so important that you have it in your email marketing campaigns? - 6 main reasons why your email messages doesn't get opened by your subscribers. Many email marketers fail simply because they are guilty of making one (or more) of these mistakes. Get this right and you are halfway toward email marketing success! - The name and salutations line are the first things your subscribers will see before they decide whether or not to open your email - Get this wrong and your email will be thrashed, or worse... Being marked as spam. Find out how you can get this right in this course - 6 different types of email subject lines you can use that will ensure your subscribers will want to click on your email message and find out what you have in store for them. - 7 simple tweaks you can make in your email message that will increase your sales volume by as much as 300! - How often should you email your subscribers? There are 2 common interval styles that you can use. - What kinds of messages should you send out to your newly subscribed subscribers when they first opt in to your list? Find out the answer in this course! - What you need to look out for in a product before promoting it to your subscribers. - And much, much more... For more Internet Marketing products, please visit our site @ InternetProfitMachines.com

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