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Finally! The Plain and Simple Facts On Search Engine Optimization. A Video Course System So Simple, So Straight Forward And So Quick - That It Even Works for Newbies. Do Your SEO Right And You Can Get Tons of Free Traffic Straight from the Search Engines! Get the Competitive Advantage You Need in Today's Search Engines. Discover the videos that will take you by the hand and show you "not just how to start", but how to finish by driving targeted traffic to your Internet Business. Confused and frustrated because you don't know where to start or even where all that free traffic your competitors are getting actually comes from? Sick of failing to make it to the top 10 in the search engines... Yearning to know specific methods you can use to drive targeted traffic to your website? Tired of wasting time or money driving the wrong traffic to your website? If you checked even one of the questions above, then this will be one of the most important letters you'll ever read.... Yes, times are changing. Just a few years ago even some simple SEO knowledge would have been enough to make it to the top, now everybody is using it What you need is an edge to help you boost your rankings on the search engines and this video course is going to give you that edge. You'll learn the basics, but you'll also learn a lot more than just the basics. By the end of this course, you will not only understand the basics of SEO, but you will have actual methods in the palm of your hands that you can use to kick start your SEO traffic success. There is money to be made on the web, without a doubt, but to make money you need traffic, and not just any traffic, you need quality traffic. Targeted traffic searching for what you have to offer, traffic that is already looking for a solution and willing to pay you for it. 70 of all the traffic generated on the web still comes from search engines. As a smart marketer you need to gather traffic from many different sources, not just one. In this video course, we will show you the best methods to use for your Search Engine Optimization (SEO) to boost your rankings. Businesses that know how to use SEO successfully and apply those methods to their websites will continue to grow and prosper and you should be one of them! If you are not using SEO to your full advantage, then you are missing out on a huge chunk of the profits to be made on the internet. Yes, you may have struggled with SEO before and saw little or no improvement in your rankings as a result of your efforts, but... - What if you could know at a glance what is going wrong and how to fix it?

Imagine how great you would feel to see all your efforts pay off and watch the traffic coming from search engines to YOUR website increase, day after day? -What's keeping you from achieving your goals? It is the lack of proper information and the lack of organization that's been holding you back, my friend! Most of the advice being bandied about on the internet makes SEO seem easy--Just aim the keywords, build inbound links, optimize the site for search engine bots and the chosen keywords. Thats it. Right? WRONG. Why is it wrong? Because everybody is playing the same game and you must play it better to be the winner. You have competition and you have to learn how to get ahead of them in order to succeed... In this course you will discover how to aim for the RIGHT keywords, build MORE and BETTER QUALITY inbound links than your competition, optimize your website in the BEST possible way for search engine bots and the chosen keywords. Are you ready? Introducing SEO TRAFFIC Videos... SEO Traffic Videos features 10 videos, all packed with useful information you need to compete in today's internet marketplace. You will benefit from the courses highly organized lessons and you can use what you learn to gain the upper hand that you need to achieve your goals. But what does SEO Traffic Videos actually contain? How can it help you? Straight questions deserve straight answers... Video 1: What is Search Engine Optimization (SEO)? Describes SEO as a whole and it will allow you to see this entire business within a new light and scope. Being the introduction chapter you will be presented with what is ahead. Video 2: Understanding How the Search Engines work This is where the real meat begins. You will undergo a crash course in how search engines work, and how your websites get into their databases. Understanding how search engines work is the first step in learning how to use SEO effectively. Video 3: Top Search Engine Optimization Myths This chapter will show you several myths. You'll be able to sift the facts from fiction and learn some of the biggest SEO myths. This video alone can save you countless hours of wasted time in trying to optimize your site. Video 4: 5 Steps to improve your website Search Engine Optimization Take all the knowledge gathered so far and put it into practice. This is the chapter that teaches you how to effectively conduct the SEO process to improve your website's ranking, or SERPs (Search Engine Ranking Position) Video 5: How To Get Listed On Google And Other Search Engines in a few days Will give you insight into ways you can get listed into Google or other search engines within a few days. It's easy with these few methods and they are all White Hat methods, meaning they follow the guidelines. Of course this means getting listed, but not on the top page. Video 6: Overview of Free Web Site Submission to Search Engines. This will shed some light on how submitting

your site to many search engines is beneficial, but of course is not the way to get your site to the top of the results. Video 7: How To Boost your SERPS in Google and ranking in other search engines You will learn about SERPS (Search Engine Ranking Position) and how you can raise your SERPs. Given that there are so many techniques available, you will learn how to focus your energy on the most effective ones. Video 8: Understanding What Pagerank Is. Of course PageRank is used mainly by Google as a measurement tool for ranking web pages. The concept of Page Rank is explained and you will learn what it means, what it can do and what it cant. You will also be shown where you can check your pagerank or your competitor's pageranks. Video 9: Understanding Keywords and Keyword Strategy in Search Engines Keywords are highly important in the world of Search Engines. You will learn why they are important to Search engines and most importantly, you will be shown what tools are out there to help you dig out good keywords and measure your keyword density for free. Video 10: 5 Free Ways to get Search Engine Traffic In this video, you will be shown 5 methods that will highlight systems you can put into place that will begin to drive targeted traffic to your website. If you are an absolute beginner in SEO, you are actually at an advantage as you dont have the misconceptions and prejudice that webmasters commonly have about SEO. This course teaches you what you really need to know about SEO: You will learn how, and most importantly why SEO methods work or don't work. You will develop the ability to quickly analyze new developments in the SEO world and act on them. You will start spotting organic link generation opportunities on your own, once you develop the necessary skills. You will gain a portfolio of backlink generation techniques that rely on organic generation, rather than artificial and you will be able to avoid all the future headaches of some possible search engine penalties. You will become familiar with how search engines really work, therefore it will be possible to recognize changes that may affect you and make adjustments to the way you are currently conducting your SEO efforts. You will manage to avoid the common traps in which many uninformed webmasters manage to get themselves into by following the wrong advice. You will see results more quickly than you think. While SEO does not happen overnight, in a matter of a few months you will be congratulating yourself for following the advice on this course You will obtain more relevant traffic than you thought possible. Stop wasting your valuable time on SEO methods that won't achieve your goals. Do it right and take action now... Tags: seo

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