## **Viral Marketing Secrets With Rights**

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Use The Simplest, Fastest And Smartest Way To Have People Market Your Products For You Without Paying them One Bit! Wish to Leverage On Excited, Happy Prospects And Customers Spread Word About Your Product Without Spending A Dime On Advertising? Read On... In this modern world of mass advertising and constant hard sell, I'm not surprised many consumers feel jaded. They've been smacked left, right and center by advertisers and marketers who desperately try to shove their products down their throats. And many consumers have over the years turned a blind eye and a deaf ear to all the marketing and advertising messages that swirl around them. Fortunately for the marketer, one effective way of getting the message across has been around for centuries and that is marketing by trust, or in modern terms, viral marketing. In the past, people who wanted to eat something delicious or wanted to purchase a solid, quality piece of equipment would have gone to visit a particular business based on the recommendations of friends, family, or others in general. And guess what this form of spreading a message virally still applies in today's context! The truth of the matter is, many people out there are jaded, frustrated and unhappy with the conventional ways of being marketed to and this is where your huge advantage comes in. Imagine having a product that heaps of people will be more than happy to tell their friends about, who will spread the message to their friends and then spread the message further on. It's like having a team of non committed sales men who spread the gospel of your product without paying their salary, medical benefits or spending on any other kind of expense! Of course, you'll have to create a product that is free and interesting enough to get passed around for every one to continue forwarding it until the entire world knows about it...but how do you create such a product? You must be wondering if heaps of cash need to be spent or you'll need to hire freelancers of any sort...well, the truth is most probably not! I've used the viral method in my marketing endeavors and over the period of 2 years, realised that there were so many simple, free and effective methods to create a viral product which flies around the Internet more times than a budget airline! After using these methods to product heaps of traffic and sales for a while, I decided to 'play it forward' and let you get your hands on these powerful yet simple methods which run like clockwork. Introducing: Viral Marketing Secrets In this no holds barred, straight

forward guide you will discover how to utilize proven and easy methods to create viral products that will spread over the net rapidly, bringing your website and business profile along with it! Just some of the little known viral truths you will discover include: \* The reasons why viral marketing is such an effective tool for getting your product out there \* Unusual places viral traffic will come from and why your focus should be on entertainment first \* The most important human element that makes viral marketing actually work like crazy! \* Places to research and find out what kind of free viral product attracts your prospects \* How to make sure that people get access to the product without complications...if not you're going to have a lot of problems! \* Targeting viral 'carriers' and why they could mean the difference between an explosive viral campaign and a one that crashes and burns. \* The one place you should utilize to launch your products and stupid mistakes you shouldn't make while using it! \* Important points to always take note of before launching any viral campaign- this could save you loads of trouble later \* Other viral methods beside videos that will have your products spreading like wildfire over the net And much, much more!

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