Audio Generator Tool Audio Generator Software

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The simple and fastest way to add audio to your websites in minutes!... Audio Generator Tool The Simplest, Most Quickest Tool That Allows You To Add Superb Audio To Your Websites In Under 5 Minutes and See Your Sales Skyrocket By 300!! Add The Proven Benefits Of Audio Generator To Your Websites With Just a Few Clicks, Honest! It's Simple, Fast and Guaranteed To Boost Your Sales Success. Calvin Tan From the desk of: Calvin Tan Date: July 10, 2010 Yes, it's a fact that adding audio to your website can be the single most influential factor in increasing your sales. Typically, people say that they have seen around a 300 increase in sales just by adding audio and I have even seen an example where sales increased by a whopping 426. Wow! Until now, adding audio was the icing on the cake for the technically minded. But now, ANYONE can add audio their website in a matter of minutes using the Audio Generator Tool. The Audio Generator Tool does everything for you. It automatically creates the files you need and generates the code for you to cut & paste to wherever you want in your webpage. Add the code and upload the files and 'hey presto' you've got audio. It couldn't be easier. Why Adding Audio Increases Sales and Profits Okay, I've told you a bit about the Audio Generator Tool, now lets see why adding audio to your website makes such amazing sense. Well, it's a proven fact that adding audio to a website improves sales conversion. Lets face it, that's what most of us want, right? We want visitors to become customers. AND we want them to love us and trust us so that they will buy from us again. Well, that is exactly what adding audio to a website achieves. Here's how: You immediately build a personal relationship and rapport with your visitor Your visitors begin to trust you more, because they know you are real and they feel that they know you and like you When visitors trust you they are more likely to buy from you Your website comes alive You connect with your visitors Visitor confidence increases Visitors will stay on your site longer, giving you more time to build that all important relationship You can explain and reinforce your guarantees You can encourage them to read on You can direct your customers straight to your order button or sign-up form Trust is so important, just think about how you feel when you go shopping in a real store. When you are served by someone who is really helpful, knowledgeable and sincere, you will instinctively like them and trust them; it's human nature. Next time you want to buy

something that you can get in that same store, where will you go? You'll go back to the same store, and, probably try to seek out that same sales assistant. It's just the same with online shopping. When we spend our hard earned cash, we are really quite emotional about where we spend it. We spend our money with people we know, like and trust, and, when we buy stuff on the internet it's exactly the same. That's why building good relationships with visitors to your website is so important to increasing your sales success. Adding audio to your website does exactly that. Boost Your Sales With Audio Testimonials Of course for your visitors, hearing what you've got to say is a pretty powerful, but also hearing what your satisfied customers have to say can be phenomenal. This is why audio testimonials are doing more for credibility and sales than you can possibly imagine. How easy is it to get audio testimonials online? It couldn't be simpler. Ask your satisfied customers to record a brief testimonial and send it to you... they can probably even record it on their mobile phone. Simply put their recorded message through the Audio Generator Tool and you've got yourself a real live testimonial for any visitor to hear. Still need more convincing? Well these days most of our general communication is verbal rather than written; it's what we're used to. I mean how often do you send letters to your friends? Reading Versus Listerning FACT most people don't read every word on a website FACT most people listen intently to audio messages, that capture their attention within the first 10 seconds FACT even when people are not listening intently to spoken words they still hear and absorb the meaning in their subconscious FACT - many people struggle to read written words and therefore respond better to graphical and audio marketing messages FACT sales messages that can target two or more of the senses are far more effective than those that just reach one. So a message that is seen and heard is way more effective that one that is only seen. That is Why Having Words, Graphics, and Audio On Your Website Is Far More Appealing To Your Visitors and Is a Hugely Powerful Sales and Marketing Tool. OK, I'm convinced about the benefits, I'm sure you're saying, but exactly HOW do I add audio to my website? Isn't it complicated? The answer is, 'it's not complicated at all'. It's unbelievable simple and fast. Here's why... Audio Generator Tool ... so quick and simple. OK, you have got an audio file that you want to add, in MP3 format, but you're not a techie... what do you do? How do you get your visitors to know and love you, through your audio message. It is so simple, it's child's play. With Audio Generator Tool, You Simply: Step 1: Open Audio Generator Tool Step 2: Select the audio clip you want to play in your webpage Step 3: Choose the colour scheme for your buttons, to match your page Step 4: and SAVE! It takes less than a couple of minutes in fact, just a few

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