

# The Simple Business Recipe Ebook And Videos (plr) 2010.rar

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Introducing "The Simple Business Recipe"... he Simple Business Recipe Does Not Leave Out Any Key Ingredients! \* I show you what the first sentence out of your mouth should be to a local business owner should be (Talking about the first sentence after you make contact and introduce yourself. Every conversation with a local business owner must start off to your advantage if you're going to ensure your success!) \* I show you an easy way to build a very simple website for a local business - in under one hour (Even if you only charge \$150 for a listing, that equates to \$150 per hour! It is easy to, if you can cut and paste you can build a professional looking website using the free program that I'll show you!) \* I show you how to get your clients information listed correctly at the Google Local Business Center (This is a well guarded secret that many web builders do not even want you to know about! The Google Local Business Center used correctly is a invaluable traffic tool...) \* I show you my secret method on getting traffic to your client's listing (This has nothing to do with search engines either. My traffic generation method will have your local business clients thanking you all the way to the your bank!) \* I show you how to set your local business relationships up as a monthly residual income money machine (You do not have to settle for one time payments when creating listings for a local business! It is very simple to create a residual income that pays you month after month for years to come!) The Best Part About "The Simple Business Recipe" in my opinion is you can spend a few hours a week or make it a full time business. The choice is totally yours... This is truely a business you can start from your home with very little investment or experience. Once you get your first sale completed, I have to doubts that you will want to expand. It would be very simple to hire a sales person on commission and then contract the web building out. The sky is the limit! Once you get your business up and running, there is no reason why you cannot 'expand' into the next closest city. All you need to do is duplicate what you have already learned. Once you have setup your first simple business recipe, duplicating it is a breeze! You can do this over and over. By now you must be wondering exactly what is included in "The Simple Businesss Recipe" system... You will get the following with your digital download purchase: Video One: Introduction To The Business: This is not your

normal "intro" video that just tells you what is included. You will learn the 'meat and potatoes' of The Simple Business Recipe system. Video Two: Building The Website - Part 1: You are taken step by step into setting the simple website platform up. Follow along in this point and click method of installing the website on your hosting account. Video Three: Setting The Site Up - Part 2: You are shown in this video how to make the website unique with a design you have picked. Best part is you are provided with free template links in the resource guide -Zero Cost - Video Four: Setting The Site Up - Part 3: You have the website template installed from video 4. Now You need to customize it with yours and/or your customers business name and other related information... Video Five: Setting The Site Up - Part 4: In this video we continue to customize the settings. We get under the hood with these simple instructions and really start to tune the site to your preferences. Video Six: Setting The Site Up - Part 5: The last of the setting the site up series. We continue working under the hood and tweaking the website layout. These simple changes finalize your site personal preferences. Video Seven: Google Local Business Center Listing: Very important part... You and your customer need to be listed in the business directory so when people search they find the listing with a map, phone # and business hours. Video Eight: Best Web Traffic Source: In the old days you could build a site and people would come. This has changed with the amount of sites being added daily. You need 'targeted' visitors to the new website... Video Nine: How To Get A Monthly Recurring Income: This is where you learn how to get your new client to pay you a monthly recurring fee to host their new website. Pricing tips are also discussed. Video Ten: Simple Business Recipe Recap: We go back over the 9 subjects covered above. Also I inject you with more new ideas on making additional income from your new client. Resource Guide: The "Resource Guide" is a very important part of the overall business recipe. I have put all the links discussed in the videos above. I have also provided you to the same exact resources that I used to learn about search engine tips. You MUST get traffic to the websites! The more traffic you provide, the more you can charge for your services... Training Guide: This 30+ page training guide discusses the videos indepth, with extra illustrations to make sure you fully understand how to use the simple business recipe. Suggest that you print it out and keep it close by while watching the 10 videos covered above. Once printed out you can take notes on the pages. This will become great reference material for your first client setup and all future ones to come.

===== BONUS HOW TO VIDEOS INCLUDED! I do not want you to miss taking advantage of this business recipe! If you have

never worked with setting a domain up or used a FTP program, the below videos will walk you through these steps. [How To Register A Domain Name](#) This will assist those who do not have their own domain name. [How To Change Domain DNS Settings](#) Shows you how to point your domain to your webhost. [How To Use A FTP Program](#) This is how you will transfer files to your webhost. [How To Add A Paypal Payment Button](#) If you do not want to deal with checks, collect payments online. [How To Change A Customers Web Theme](#) You will need to make each website have a unique layout. [How To Research For Top Keywords](#) Maybe advanced to start with but will come in handy!

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