

# Lead Generation Pro - Videos

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It's not just online business that need new leads anymore!.. "Yes It's True! Offline Businesses Will Wave Their Cash In Front Of You, Begging You For High Quality Leads!" Follow This Simple Step by Step Blueprint And Finally, Generate High Converting Qualified Leads That Businesses Will Be Begging To Buy From YOU! Video #1 - "How The System Works" In the first video I'll be giving you a quick introduction to Lead Generation Pro and we'll be looking at how this system works and it's concept. By now, you already understand the power of running a lead generation business. However, before you begin to implement the system, you have to know how it works, the basic concepts you must understand before getting started, and what tools you need. Once you understand these basic concepts, then you can move on to the action steps. Video #2 - "Digging For Business" In video 2 I'll show you how to find businesses that will pay you top dollar for leads. Doing this will cut out the middle man and keep your profits high! It's important to have fresh leads, and you can only start doing that, once you know exactly what businesses you want to start targeting. Now it would be smart if you targeted a very specific niche. Video #3 - "How To Set Up The System!" Once you've watched video one and two, found the businesses you will sell leads to, and understand how the system works...you can begin to put the pieces together. Now...how do you put the system together? Well, now we can take some action, which we'll do in this specific video. You'll learn how easy it is to setup your system so you can start acquiring targeted leads to sell. Video #4 - "Power-Up With AdWords" Now that video 1, 2, and 3 are out of the way, it's time to start acquiring leads. In this video we'll be looking at how to get local leads using Google AdWords and their regional targeting feature. While you can find market specific leads, it's better to use this strategy for local leads, which do in fact sell at a higher rate. This will take setting up your Google Adwords campaigns, but you'll see how easy this feature is to get targeted local leads. Even if the business is not in your local area, you still can sell the leads. Video #5 - "Power-Up With Craigslist!" Craigslist is another great avenue to generate local leads, as well as general market specific leads, because a lot of people locally will search their Craigslist city, for items they want to "purchase". Notice I said the word purchase? This means, these are generally high quality qualified leads. However in this video tutorial, we will focus on

local leads by using Craigslist. Video #6 - "How To Acquire Market-Specific Leads!" In video 4 and 5, you learned how to acquire local leads to sell to offline businesses. Great! Now it's time to acquire market specific leads. Our goal here is to generate leads that online businesses can use. Even an offline business, that has an online presence could use these.

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