

# Easy Software Profits - Create Your Own Software

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Here's How Anyone Can Start, Build and Run their Own Successful Software Empire Without Knowing the First Thing About Programming, Scripting Or Any 'Coder' Stuff. Dear Friend, There is no doubt about it - software sells. Software has a high perceived value and it solves problems for people. A claim that can't always be made for PDF books, Video products and the like. Software is thought of like that because most people assume you have to have to be a highly talented programmer to create it. But that doesn't have to be the case. Two solid strategies that mean you can have software to sell without being a programmer. Introducing... "Easy Software Profits" This exciting new ebook reveals the exact secrets that others are using right now to create highly profitable software products that have a high perceived value and sell like hot-cakes. Best of all these guys aren't programmers or scripting gurus, most of them struggle to even look at html, let alone anything more advanced. These guys are using two basic strategies. 1) They outsource the work to low-cost, high quality programmers who can deliver a working solution cheaply. 2) They use secret "sneaky tools" that makes software for them without any programming. And in this concise, no fluff, no filler 30 page manual we explain both strategies, show you how to avoid the pitfalls and how you too could have a software product ready for launch in just days from now. If you work fast you could actually achieve this in HOURS. Some of the greatest fortunes in the world were made in software. Bill Gates Mark Joyner Steve Jobs Charles Geschke Marc Canter And the list goes on ... Most of us have heard of at least one or two of the big names of software and the millions and billions they've made. But what you may not know is that there's a huge number of people out there who have quietly become independently wealthy through selling software. Software rocks for a whole bunch of reasons: No Inventory. You can automate everything. Deliver electronically - Nothing to physically ship. You don't have to be in the same place from one day to the next! "Easy Software Profits" will reveal how these independant wealthy folk are creating software and help you avoid all the pitfalls too. This means that no matter what your level of experience or skill - you can build your own software empire. Here's some of what you'll discover: How to produce software with no programming know-how. How to hire outsourcers without getting ripped-off. The secrets of "loss prevention". How and where to

find quality outsourcers that won't cost the earth. What you must know about posting a project. But you don't have to use outsourcers at all... Also revealed... The secret 'software building tools' these 'gurus' are using to make quality products without coding, where to get them, which ones are great and which ones you should avoid at all cost. How to make money with your rapidly created software product. How to promote and market your software. My 99 ideas braindump of software product ideas to inspire you and help you come up with your first project. I really have tried to not leave anything out and at the same time make sure you're not faced with a few hundred page tome that you'll never read. There really is no fluff or filler here. Just the hard and fast facts and information you need to start your own successful software empire and start making some serious money. How much does this cost and how do I get my copy? Glad you asked. The answer might shock you. I could easily have asked \$50 - \$100 for this information and would have been totally confident that I was giving you incredible value for money. But I'm not going to ask anywhere near that. Instead I'm going to price this so it can get into the hands of those who need it.

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