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Free Stuff: Big Profit Free stuff brings multiple streams of income Introduction You may have heard about a concept before called multiple streams of income. If you havent; please allow me to introduce you to the concept. Multiple streams of income are the only way to help fully secure your online profits by allowing you to collect money and income from various different sources. This enables you to stay afloat should you lose a major stream of income. Those who fail to secure multiple streams of income in the online world by throwing all their eggs in one basket run a higher risk of having to close up shop because they no longer have cash flow coming in, should their cash cow go under. The unfortunate side of all this is that it happens far to often to internet marketers who do not plan ahead or think outside the box. My most recent work this light e-book Free Stuff: Big Profit shows one amazing great way to secure many multiple streams of income that could be beneficial for years to come. So grab a glass of your favorite beverage and enjoy my teachings on a great way to start growing your income to the next level with a no fluff, no hype, no filler & always no BS approach. How to start Generating Multiple Streams of Income This system is simple in nature. Our object here is to take Free Products and make money. At first glance many wonder how they can make money with a free product. Good news is you are about to learn. Take notes as needed. Step #1 Where to find your Free products to Sell I am going to show you a couple places that I love to use to make fast easy money on free stuff. By the way they are all also Free to join. The first place is called Our Free Stuff and they have hundreds of free products that you can offer to your email list, web site, classified ads or anywhere else youd like to advertise for many different countries. You can target your products by specific countries and for any individual offer. One of my favorite places to find free stuff to market is AdValiant. Not all of their products are free offers but many of them are and they are very easy to market. I also like The Affiliated. I suggest signing up for all 3 to find your free products. However you may use any of the major affiliate sites as well like Commission Junction, Linkshare or Performics. Though they have free offers there; they are not as readily available and require a little more searching on your part but you can still use them to make good money. So take some time to get signed up to at least the 3 freebie sites I have above and come back and III walk you through how you

can make a good income with this alone. Step #2 Selecting Your Free Products to Market Before I even think of a product to market I browse the different offers that each my 3 favorite networks has to available. I always look for freebies that people dont have to sign their life away for. I put myself in my customers shoes and think about How does this offer sound to me if I was to buy in. If you wouldn't take someone up on the offer dont try to market that one; go for something else. What I then look for is how do I profit from this free offer? Is is by Lead or by sale of something that gives the customer something free with the sale? Making money by a lead is sometimes the easiest way to profit with this system. If you are unsure of what a lead is; its simply when someone fills out a small form to receive something by email, and allows the publisher that you are promoting the product or offer for to capture that persons email address. This allows the publisher to target that person down the future and for that the publisher will pay you a commission. These commissions can range from \$1- hundreds of dollars depending what type of free product you are promoting. Ill give you an example of one of the leads I use to make a lot of money off of. (LEAD SAMPLE) Free PS3 Offer Sign up for a free Play Station 3 drawing Simply enter your name and email below and you are entered to win (SAMPLE END) When someone clicks your link to that publisher they go to the sample above and simply fill out the form. After they fill out the form it is then sent to the publisher and for that specific offer you get \$1.15 per entry. It doesn't sound like much but could you imagine hundreds or thousands of people generating leads for this every month? Believe me it adds up faster than you think and you stand to profit a lot of extra cash. The next type of free product is a PPA or (Pay Per Action). A PPA is generally a pay per sale. You get commissions if the customers clicks through your link and either makes a purchase at the publishers web site or whatever action they would like the customer to take; again usually a sale. So on PPA free offer I would look for something that offer something substantial free for a small membership or something similar to that. Ill give you an example of a free PPA that can be used to make a lot of extra income. (PPA SAMPLE) NutriSystem Program - One FREE Week of Food - This unique weight loss system offers the user 1 week complimentary when they sign up for the 28 day program. Just in time for summer, check this offer out!

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