

Mp3 Ozzie Bute - Journey West 2 East

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Progressive South Asian Pop In An Authentic American Style. 11 MP3 Songs POP: Today's Top 40, POP: Asian Pop Details: A 24 year old New York born recording artist and producer who combines English, Punjabi, and Hindi with authentic western style and instrumentation. Americans have recently become more interested in the sound of South Asian music (ex. popularity of Punjabi MC, use of minor chord progression, incorporation of tablas, dhols, sitars, and other Indian instrumentation in todays hit songs). The western world is on the verge of accepting an American Desi star. It is essential that this star has an understanding of what is Hot and what is Not to the American people. Ozzie has demonstrated that he can capture an American audience. His single Treasure the Moment has been played on over 40 American radio stations, he has opened for Jay Sean at the Roxy in NYC, Taz of Stereo Nation, performed on Broadway, and was given the honor to sing the United States national anthem for the NY Mets at Shea stadium. It is Ozzies ultimate goal to create a style of South Asian music that will appeal to both the West and the East. Ozzie has what it takes to Bridge the gap between the West and the East. His musical style makes Desi music sound Hot to a worldwide audience. Americans have embraced seductive South Asian melodies as the background to many of todays biggest hits, and have moved to the sound of Punjabi lyrics and dhol beats. There is a strong market to South Asian music, but the key is in the artists presentation. Artists, such as Jay Sean (from UK), and Raghav (Canada) have been successful in adopting a similar strategy. These western artists have incorporated Desi lyrics and style into Hip-hop and R&B. The UK and Canada are western markets, but as we all know, it is the music of the US that has worldwide influence. There has not yet been an American Desi artist with great potential, Ozzie is the first! In order to build a fan base, and prove that his novel musical style would be successfully accepted throughout the world, Ozzie under the record label Just Us Records has traveled to Mumbai, India to begin promotion of his debut album, Journey West 2 East, presented by renowned Bollywood music composer Aadesh Shrivastava and releasing ceremony performed by the legendary Bollywood film star, and pride of India, the one and only Amitabh Buchan "Big B". The Album Journey West 2 East consists of 11 tracks, designed to demonstrate Ozzies diverse vocal and production skills. Ozzie is not

only the performing artist, but is also the songwriter and producer of all his music. This affords Ozzie the unique opportunity to oversee all aspects of the creative process, and assures his music flows seamlessly.

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