# **Mp3 Ronnie Borchert - Change**

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Amsterdam and Trixie front man Ronnie Borchert unleashes his first solo album featuring 12 hard-rocking tracks in the vein of Def Leppard and Motley Crue. Guest appearances include Miss Crazy's Kim Racer and Markus Allen Christopher, Nicole Willard, more. 12 MP3 Songs ROCK: 80's Rock, ROCK: Hard Rock Details: "Its hard to find such a young metal vocalist with a voice like Ronnie Borchert" - Melissa Orange, BrainGell Radio ------ ABOUT THE ALBUM "CHANGE" Most know Ronnie Borchert as the front man for Amsterdam and Trixie but few may know the many other talents Ronnie posseses as a talented songwriter, guitarist and producer. Ronnie's first solo album "Change" gives fans of Amsterdam Trixie some familiar sounds and transcends into a more contemporary melodic hard rock realm with killer choruses and melodies that are a true testament to the evolution of Ronnie's work as both and artist and producer. "Change" delivers 12 new amazing tracks reminiscent of bands like Def Leppard and Motley Crue with the meticulous "Mutt Lange" production quality standard that has become Borchert's signature sound since producing his first album for Trixie in 2005, "Lift You Up". Borchert's knack for surrounding himself with amazing talent is evident throughout the album on many tracks where guest musicians are featured, notably "She's All I Need" featuring vocals from Borchert's sister Nicole Willard. Willard, whose self-titled debut album is due out later this year shows us that she has what it takes to become an instant star with her tremendous vocal abilities. "Something In My Head" was co-written by Chris Brown, front man for the platinum selling band Trapt. Other guest appearances include Miss Crazy's Kim Racer and Markus Allen Christopher, Vernon Anderson, Dennis Morehouse and Mark Heaps. For more information on Ronnie Borchert and to purchase music please visit his official website at ronnieborchert.com. ------ RONNIE BORCHERT BIOGRAPHY I am Canadian and found out at an early age that I wanted nothing to do with the real worldI wanted to Rock! I saw KISS when I was very young at the Cow Palace in San Francisco, California and it changed my life forever. The KISS concert I saw growing up reminded me of all the things I wanted to be when I got older. I knew there was something wrong or maybe right about me when I learned to emulate all the bands I admired and listened to. I soon found out that I was not going to get a job and followed my

passion for music. I know now that the path I chose was the right one for me. I sort of missed the 80s but in the 90s I emerged with Trixie and Amsterdam. Amsterdam is a band I formed and recorded four albums with to date and Trixie currently has three albums that have been released, all of which have their own unique flavor. In 1995, after a four year stint with singing in Amsterdam I formed Ham Sandwich, a band which featured Lonnie Vincent, bass player from the Bullet Boys. Ham Sandwich recorded two albums which will be available for purchase on this site soon. Although we hit the Hollywood club scene pretty hard we could not really break out into what we had hoped to and could not find a manager who could handle Lonnie. After Ham Sandwich I decided to reunite Amsterdam and we went on tour with Ratt in 2001. The tour with Ratt was a blast but ultimately I knew that I wanted to start producing and recording. I worked long hours in the studio for five years developing the sound and style that I had always admired from the likes of Mutt Lange, Bob Rock and Scott Humphrey. I did not find a lot of help from working in the studios in Los Angeles so I moved back to the San Francisco Bay Area where I was raised after moving from Canada. Shortly after being back in the Bay Area I realized that I had something, the sound I had been working so hard to craft made its way on to Trixies second album, "Lift You Up" fifteen years later. I dedicated the album to Motley Crue and Def Leppard, two of my favorite all time bands whose sound I had always admired and emulated on "Lift You Up" and later on Trixies third album, "Shelter". "Lift You Up" did okay in Europe and gave Trixie some exposure and Myspacehelped Trixie gain notoriety in the United States. Trixies latest album "Shelter" has all the production I have ever dreamed of doing and is an album I am very happy with and hope our fans will be as well. I have also produced and written songs for Miss Crazy and they are having great success with the 70,000 Myspacefriends to date. I have produced and written songs for Alicia Marie whose latest album is rolling and a Myspacesuccess. I wrote the song "I Don't Believe In Love", Alicias single on Myspacewhich has registered over 400,000 plays to date. I also recorded and wrote songs with my sister Nicole Willard, an amazing singer with a lot of promise. I wrote and produced Nicoles album along with Chris Brown of Trapt. My first solo album, "Change" represents the culmination of my years writing and performing with the various bands I have been in and my work in the studio producing. There is a little something for everyone on this record including guest musician performances by Nicole Willard, Vernon Anderson, DT Harvey and Kim Racer. ------ MICHELLE LAROSE INTERVIEW WITH RONNIE BORCHERT FOR SOUTHBOUND BEAT MAGAZINE Most people will know Ronnie Borchert

as the front man for Amsterdam or Trixie. Ronnie is a talented musician who wears many hats, singer, songwriter, guitarist and producer to name a few. Ronnies first solo album "Change" is slated to drop at the beginning of the new year right on the heals of new releases by both Amsterdam and Trixie. Even with so much on his plate, Ronnie found a few moments in his busy schedule to chat with us. SBM: Can you tell us a about your new solo album Change? Ronnie: Well it has twelve songs on it and it has some styles from hard rock to metal to ballads, all kinds of things that I always wanted to do. I just finally did a solo album. I think the production on the CD is along the lines of the Trixie style production. The "Mutt" Lange thing that I try to emulate. I did a loose kind of production on some of them. It has great sound quality. I hope all the people who by my CDs will like it. The CD has a lot of quests on it. Nicole Willard [my sister] sings on it. Kim Racer of Miss Crazy plays the bass on the record. Markus Singer of Miss Crazy sings some parts. Vernon Anderson does some guitar solo's that rip. Dennis Morehouse and Mark Heaps play drums. Most of the record is me playing all the guitars. It will come out in late February! SBM: Would Amsterdam or Trixie fans like this album? Ronnie: I think that they will. It has a feel of both bands and then some. I do all kinds of things for those fans. It will be a good CD for them to have in their collection of my stuff. SBM: Amsterdam and Trixie also have new albums out. Will you be touring with Amsterdam, Trixie, your solo project or all three? Ronnie: Trixie I might tour because Shelter is doing really well its selling better than anything I've done. If the solo CD does good enough I will definitely tour it. Amsterdam Never! Ive had enough of that band. SBM: Can you tell us a bit about the new Amsterdam album B.U.R.S.T.? Ronnie: It is a bunch of songs we recorded over the last thirteen years. It is good stuff we should have released but never did. I like it but sometimes I end up listening and getting pissed thinking of how those guys slacked and didn't work hard enough to move forward in the biz. I did almost everything for that band. SBM: What does B.U.R.S.T. mean? Ronnie: To be honest, I don't know. SBM: Can you tell us about the new Trixie album Shelter? Ronnie: Well, It is the best CD I have recorded sound wise. Miss Crazy's latest is close. The reviews have been overwhelming. I think it is the CD that Motley Crue and Def Leppard should have done. It seems like the records the fans want from them that they don't get so I do it. I know what Rock fans want. I did a CD for those people who can't get it from them. Rock songs that have the best hooks and sound quality. SBM: The Trixie albums all have a beautiful blonde on them. Is that Trixie? Whos Trixie? Is there a Trixie? Ronnie: Speed Racer's girlfriend is Trixie. The girl is Jen Hilton, JenHilton.com; she is on all the records. It just works she fits the sound. We always

use her. Shes a Canadian girl from Vancouver. SBM: You have been an accomplished guitarist for many years. Does there come a point in a guitarists career where there is nothing left to learn of your instrument? Ronnie: Hell no. I can always be better. I learn something every year. I know I can play but I don't rule yet. I can always learn something new. SBM: Youre also an accomplished songwriter who has written for many different bands. When youre writing, do you keep in mind who you are writing for? Ronnie: Not really. I try to write and think of a good song no matter who it is I give it my best. Sometimes bands get really happy about it and record them. Some bands that have still owe me money. I gave them songs and they sold records and wheres my money? Marq Torein! Fuck! Whatever. Neil Turbin stiffed me too. I signed him to a deal, played on three songs, wrote three songs and got zero money! Who cares? Those dudes will get their own. I forgive them. Still they're lame. SBM: And yet another hat. Youre also a producer. What are the benefits and pitfalls of being a producer? Ronnie: You can get the best things when you do it. You make a better product. I have done some bands and thought it was ok and did some bands like Miss Crazy and watched them get pretty big and sell a lot. Downfalls are the people like The Bullet Boys who give you nothing for helping them. SBM: Can you tell us a bit about Nicole Willard and her new album? Ronnie: I produced some of it and wrote some of it. She is my sister. She can sing really good. She let me play guitar on almost all of it. I think she has some great stuff on the CD. In January we will all find out! Chris brown from Trapt produced some stuff and wrote some stuff too. We wrote a few songs together for her. She has some amazing talents. SBM: You and your sister are both musically inclined. Was music encouraged in your home when you were growing up? Ronnie: More for her. I was the rebel kid who they thought was just a dreamer and I should have a plan B. Well now they have seen what I can do and they dig it. I help my sister a lot. I have a plan B, C and D! Hahahahaha! Rock! SBM: Thank you for taking the time to speak with Southbound Beat Magazine today Ronnie. Ronnie: Thank You Michelle! Anytime you want to chat... Say Hello to Ray Carver for me. Check out RonnieBorchertand get all the CDs I have ever done or download them. My solo CD will be the latest. God Bless!

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