

28 Ebay Tutorial Videos

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This video course is targeted towards the majority of people who have been affected by the recession and are now looking for opportunities online. You see, one of the most credible online opportunities is selling on eBay because of all the eBay success stories covered in the news. This course is no hype, just basic information on how to make money instantly (and simply) on eBay. After watching these videos, people will be able to make money on eBay IMMEDIATELY. There's no need for them to learn HTML, SEO, PPC, how to do joint ventures, how to do article marketing, and no need to spend many hours getting an internet business up and running. What Makes This Video Course Different From The Others? One, this course shows me in real time selling on eBay. This way, you get to see the whole process from start to finish. (It's like having me come to your home and personally teaching you how to sell on eBay.) Two, this course is laser focused on the newbie, whereas most eBay video courses only briefly cover beginner material and then just skip to talking about advanced stuff. I literally take you by the hand and show you each step in this video tutorial. In essence, this course provides the foundation that most eBay beginners need. Once they have this foundation, making money on eBay becomes much simpler. What Makes This Video Course Better Than The Others? There are a lot of excellent eBay courses out there so I'm not going to say that this is the best. But, I will say this This is one of the most detailed eBay courses you will find. (Take a look at the list of videos below) And. This is one of the most up-to-date eBay courses in the market (I finished producing these videos in the summer of 2009). What You Will Receive Along with the videos, you will receive a mini site with graphics and a professional sales letter that you can use to market these videos. Video 1: Watch Me Register On eBay (Time: 5:16) This video shows me going through each step of the registration process. In the past, I have consulted people locally and trust me, I have had clients who were terrified of the registration process because of their lack of computer experience. So, I have created this video with these people in mind. Video 2: How To Register For A Paypal Account (Time: 4:02) Again, just like in Video 1, this video was created for people who are new to the online thing. Video 3: The My eBay Page (Time: 4:06) Here, I quickly cover what you can do in your My eBay page. Video 4: Watch Me Link My Paypal Account To My eBay Account (Time: 1:58) This

is a simple process many people don't know how to do. I show you how easy it is in this video Video 5: eBay Listing Fees (Time: 5:12) It's important to know your profit margins on eBay so in this video, I'll talk about the fees you can expect for the various types of listings you can post on eBay. Video 6: Prohibited Items On eBay (Time: 2:17) Before you start selling on eBay, make sure the item you plan to sell is allowed on eBay. Or, if it is allowed on eBay, know what the rules are for that item. Video 7: 3 Ways To Get Free Help In Your eBay Business (Time: 4:49) In this video, I show you where you can go to get free eBay tips. Video 8: The Importance Of Your eBay Feedback And Reputation (Time: 7:32) Most people know that having a high feedback score is important for your reputation on eBay, but most don't know the other benefits of having a high feedback score. In this video, I also cover how eBay's latest feedback system works. Video 9: What Is An Auction Style Listing And When You Should Use It (Time: 2:30) There are different types of eBay listings you can post and in this video, I talk about the auction type and when you should use it. Video 10: What Is A Fixed Price Listing And When You Should Use It (Time: 7:23) There are 2 types of fixed price listings and I will tell you in this video which situations to use them in. Video 11: The Different Types Of Multiple Item Listings (Time: 6:47) Here, I give examples of the different types of multiple item listings. Video 12: eBay Classified Ads (Time: 5:26) In this video, I tell you how eBay Classified Ads work, which categories on eBay you can list Classified Ads in, and I show you an example of one. Video 13: What Is A Reserve Price (Time: 2:58) Here, I explain what a reserve price is, what situation you would use it in, and I show you an example. Video 14: How To Search For Items To Buy On eBay (Time: 6:45) It's important to know how to search for items on eBay so you know how your auctions are found by your customers. The more knowledge you have, the better you will be at increasing traffic to your auction listings. Video 15: Watch Me Buy On eBay And Pay Through Paypal (Time: 4:26) Before you start selling on eBay, it's important to buy items first so that you can get familiar with the sales process. Watch me as I buy something and pay through Paypal. Video 16: Watch Me Leave Feedback For The Seller (Time: 2:34) After buying and receiving the item, I show beginners the process of leaving feedback for the seller. Video 17: Why You Should Have Multiple eBay Accounts (Time: 1:46) Here, I explain why it's important to have multiple eBay accounts. Video 18: What I Do Before I List On eBay (Time: 8:12) Watch what I do to ensure that I am able to sell my product for a high price on eBay. Video 19: Watch Me List An Auction On eBay Part 1 (Time: 4:03) Now you get to watch me list a product on eBay. I go through each step in detail and that is why I have broken this process into 5 videos. In this

video, I choose the category that I'm going to list my product in. I have a few options to choose from and I'll tell you the strategy behind choosing the category I will list in. Video 20: Watch Me List An Auction On eBay Part 2 (Time: 5:34) Here, I share with you a couple of tips on how to make your title catchy and grab buyers attention. I even show you how to make your listing show up more in search results (using a free feature on eBay). Video 21: Watch Me List An Auction On eBay Part 3 (Time: 5:53) Here, I enter the product description and select the listing format. I also share with you a tip on how not to turn off customers. Video 22: Watch Me List An Auction On eBay Part 4 (Time: 4:33) In this video, I provide tips on entering your shipping information. And, I tell you how to get more bids. Video 23: Watch Me List An Auction On eBay Part 5 (Time: 5:03) In this video, I review my listing before it goes live. I also tell you about the listing upgrades and when to use them. Video 24: Post Sale Analysis (Time: 4:31) I analyze the results after my item has sold. I tell you why my listing got over 100 unique hits while my competitors only got 4 unique hits to their listings. Video 25: Watch Me Send An Invoice To A Customer (Time: 2:37) Watch as I go through the process of sending an invoice to my customer. You'll see how quick and easy this is. You'll also see how to give discounts. Video 26: The Shipping Process (Time: 4:57) I share some tips here on shipping your product, including creating and printing a shipping label from online. Video 27: Watch Me Leave Feedback For A Buyer (Time: 3:06) Earlier, you saw me leave feedback for a seller. Now, you're going to see me leave feedback for the buyer. Leaving feedback for buyer and seller is the same except for a couple of differences (as a result of eBay's new rules), which I point out in this video. Video 28: Watch Me Notify My Customer Of Product Shipment (Time: 4:24) The last step is to communicate to the buyer and ensure that their buying experience was a pleasant one. This is important so that you can establish a good relationship with your customer, which will result in he/she becoming a repeat customer of yours. I also show you how you can use this process as an opportunity to market your website. And, I show you how to make this a quick and simple process that you can easily outsource to your staff.

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