

# Ultimate Sales Letter Video Course

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Don't Want To Pay Outrageous Copywriter Fees? "If You Need A Profitable Sales Letter Fast, Then Watch This Pro Copywriter Show You How It's Done In 133 Minutes Flat!" Do you want to write a sales letter, but have no idea where to start? Let my friend, Pro-copywriter Stephen Dean, give you permission to STEAL his techniques. See below... Dear Friend, Don't give one more copywriter another dime. Copywriting fees are expensive. I know, I'm a copywriter. People pay me big bucks to construct powerful sales letters. But you know what, those people have the money to pay me. What if you're just getting started and can't afford a copywriter? What then? Many people see an obvious solution. Write your own sales letters. And that's GREAT! If you know how. But if you don't know a prehead from a subhead... a guarantee from a call to action. What are you to do? Why Not Let A Pro Copywriter Help Create Your Sales Letter Fast! It's the perfect solution. Now you don't need to have your nose stuck in copywriting books for months on end... Rewrite great sales letters from the past by hand... Or spend years gaining firsthand copywriting experience... ...instead, use mine. My name's Stephen Dean and I'm glad Ewen sent you to me... You see, I make over \$3,000.00 per sales letter. Just imagine if you had me looking over your shoulder as you wrote your sales letter. How much better do you think it would turn out? And how many more sales do you think that would mean? What if I could show you exactly what I do to write dynamite sales copy for my happy clients. So you could simply watch and repeat what I do...time and time again for your own products. Now you can! Introducing The "Ultimate 2 Hour Sales Letter VIDEO Course"! In 133 revealing minutes, you can watch me as I write THIS very sales letter. That's right. I wrote the letter you're reading right now in 133 minutes... using years of copywriting experience I earned the hard way, so you won't have to. I recorded my screen the entire time, letting slip proven copywriting tricks, tips and techniques all along. So that if you've never written a sales letter in your life, you could watch this video and see how it's done step by step... Almost guaranteeing that creating your next sales letter will be quick and easy. Now Anyone Can Create A Powerful Sales Letter Quickly And Easily Here's what you'll discover when you grab your copy of the "2 Hour Sales Letter..." \* Discover how I prepare to write a profitable sale letter. (This is something most amateurs never do, and they'll pay... literally.) \* The

very first step I take when creating great copy... without this I'd be lost. \* Gain instant access to my proven sales letter template. The same one I use nearly every time I need to generate a letter that sells. \* Tricks for spying on your competition... and letting THEM tell you what works. \* How to give the reader a problem... that leaves them with only one solution your product. \* Simple steps for qualifying the reader. \* A 1-2 punch for creating a simple, readable headline that works! \* Professional copywriter strategies for demanding the reader ACT NOW. \* How to soften your price so forcing readers to pay every dollar you ask for sounds like the deal of a lifetime. \* Watch as I write a solid money-back guarantee... that you can copy! \* Insider secrets for crafting winning PS's that lead to more profits. \* The method I learned from Dan Kennedy that turns subheads into a dynamite sales tool for skimmers... \* And much much more! If you don't have a sales letter yet, you need one now.. ...Or Else You Risk Losing Sales! The "Ultimate 2 Hour Sales Letter Video Course" is your one way ticket for creating a sales page tonight that has a chance. With a pro copywriter guiding you, the sky is the limit... You could pay someone like me \$100.00/hour to craft your copy (which adds up to over \$3,000.00 for most projects). Or \$197.00 gives you instant access to the "Ultimate 2 Hour Sales Letter Video Course". What other pro copywriter is ready to help you craft a sales page tonight?

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