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This collection contains the following products: Instant Phone Riches Mobile Profits 101 - 6 part video series Announcing The Brand New, 6 Part, Step By Step Video Course, That Shows You ... "Finally, Learn How to Quickly and Easily Reach Your Customers Through Mobile Marketing Without Worrying Whether It Will Get To Your Customers or Not...Starting Today!" Unlike Email Marketing Where Your Chance of Reaching Your Customers is Slim due to SPAM protection, Mobile Marketing helps you increase that chance. This is a step by step video course takes you by the hand to show you how to do this quickly and easily increase your sales... Here's a list of this 6 part video series in more detail Video #1: Introduction to Mobile Marketing In this video we will discuss why you should use mobile marketing. You will also learn the tools and concepts you should understand before jumping into mobile marketing and much much more. You will also get a quick overview of what well be discussing in this video series. Video #2: DO's and DON'Ts (Common Sense Stuff) Before you jump two feet into Mobile Marketing, there are a few dos and donts you need to watch out for. Especially the donts, because you cannot just start adding peoples mobile phones without their permission. The last thing you want is to be sued or tracked down because something you did; and you did not know it was illegal. While we always recommend that you talk to a lawyer, you will learn a few tips that will give you a good head start. Video #3: Gathering Your List of Leads Now that you know the DOs and DONTs from Video #2, you need to start gathering your list of leads. You will need this in order to complete video #4 and 5. Most of you should already have this if you want to use mobile marketing as a means to strengthen your business relationship with your customer base, however if you dont, I will show you how to gather them legally. Video #4: Send Voice Messages to your Leads In this specific video, you will be shown a specific site that I have had some success with in sending voice messages to my leads. This site will allow you to automate the process of both voice and text messages thru the use of this system; but I use it primarily for voice messages. Video #5: Send Unlimited Text Alerts In this specific video you will learn how to send unlimited text alerts, using this specific service. At the time of making this video series, I was able to get the inside look of a brand new site that will allow you to send unlimited text alerts to your customers. And

how this can increase your conversions. Video #6: Creating Apps for Mobile phones (Iphone, Droid) Want to take a step further? Creating apps and letting your customers know about them; is a great way to keep in touch with them. I mean think about it. People that have Iphones and Droids are pretty much addicted to their phones. They are addicted, especially to the applications. How do you go about creating an application? Those answers on in this video. Right Now, You Can Easily Become The Next iPhone Application Millionaire In A Few Easy Steps! Leverage On The Smoking Hot Mobile Phone Application Market And Earn A Fortune Even If You Are A Technological klutz! The mobile phone application is poised to become the next big thing in the market. I know you may think: iPhone applications are just playthings and who would pay for all these anyway? Well, let me talk about a real life person whom we will call X for privacy reasons. X wanted to create some sideline income to supplement his day job, so he created little applications that people could download for a small fee. He didn't think much of it, but to his amazement and surprise, it generated four figure sums after a few days, then a staggering $800,000 over the next five months. It's strange how little things like that can place huge profits into your pocket but its true. Besides X, a handful of programmers have come up with 'silly' little applications that are downloaded numerous times, and bringing their creators at least 5 figure sums of cold, hard cash. Yeah, you mentioned only programmers can create such applications. But I'm not! Does that mean I'll have to go for a private course and spend time learning how to create these applications?" No, you won't have to. Yes, its true that you'll need programming knowledge. But you're not going to be the one who does all that mucking around. I mean, can you imagine Steve Jobs actually doing all that technical work for Apple? Of course not! Successful people like him delegate their work to others while they rack their brains and come up with more brilliant cash generating ideas That was one of the things I learnt when I tried to create my own iPhone applications. Sheesh, I struggled for weeks, wasting hours in research, tweaking, and messing around with programming matters. When I finally hit my eureka moment, I looked back and realized that it took me heck of a time just to create one application. So I retraced back my steps, refined the process and did it all over again. This time round, I was able to create an application that was way faster and more profitable than the previous one Talking to several wannabe application creators on forums, I realized their one major concern was a lack of guidance in creating iPhone applications. They didn't know head nor tail! It's Time To Jump In On The Hottest Market Around... How many times have we all sat back and thought "Why didn't I think of that?" The time is NOW to jump on this market, and strike

while the iron is red hot, and that's why I have created this unique eBook and course for you, nothing comes close to what is on offer today...... The Most In-Depth iPhone app Manual Online Is At Your Fingertips! Instant Phone Riches is a step by step manual that will take you by the hand through the maze to creating and profiting from your own iPhone apps. From brainstorming to the actual creation of your very first app, you could be the NEXT iPhone app millionaire! Discover how people with absolutely NO technical know how are raking in 5 or 6 figures easily selling iPhone apps...you read that right, people with no knowledge on iPhone app development are making insane money right now! Creating an application doesn't require you to be a genius or have programming skills. This guide will show you how you can get top-notch programmers to work with you and soak you in creative juices you never had to produce a hot-selling application! Important matters in creating an application that you will learn include: Creating applications that sell like hotcakes and loading your wallet with tons of cash! Important factors to consider when looking for a reliable, solid programmer who will create profitable and engaging applications your customers will love! How to not end up shelling a ton of cash for a sneaky programmer who takes your money and idea then disappears faster than a ninja on crack! Digging out tons of profit-generating, hysteria inducing ideas that turn into red hot, magnetic applications people will fight to own! Know exactly what your customers want in an application with these cunning little methods! Leveraging on the hottest trends to discover quick ideas for a popular application Key things you need to do before even developing your application miss this and all your efforts will be wasted. Using little known online resources that help any technological dummy create applications easily! Circumstances where you should promote free applications and when you should promote paid applications But...that's not all. There are other things that you need to learn when it comes to getting your application seen by everyone else out there and it takes marketing skill to get your product noticed. Fortunately, that will be a piece of cake once you learn: The key steps to leveraging on the deadly viral power of social media sites How to get tons of strangers to promote your application without them becoming your affiliate! Using other simple web 2.0 applications to have hordes of targeted, hungry buyers tussle for your applications (It's so simple that you'll slap yourself for not thinking of it!) Don't have the resources to develop an application? Here's a secret to profiting big time in the application market without developing one yourself! And much, much more!

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