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your ads. Video #5: Setting Up and Testing your Ads (CPC vs. CPM) Once your ad is approved, you can begin testing your Ads. This is a vital part of knowing what is the best strategy to take. In this section, we will discuss CPC vs. CPM. Theres a specific strategy that I have found that works... that will help you save money, while getting quality clicks. I wish I had known this strategy before I started, but like I said, YOU get to learn from MY mistakes. Video #6: Increase Your Networking and Building Relationships Once you have tested your ads and they are indeed converting, its time to focus on increasing your network reach and start deepening the relationships with your potential clients. But how do you go about that? Thats exactly what well discuss in this video. P.S. This is one of the most risk-free ways to learn how to create quality Facebook Ads, without wasting time and money testing and failing. Its time you learn from someone elses costly mistakes so you can get a head start! P.P.S. This 6 part video series isn't just another one of those videos that leaves you in the dark. You get to watch over the shoulder from start to finish from someone who actually uses Facebook Ads. This is not just another how to theory based tutorial. Its taken from a real person! Just \$4.95

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