

Lead Generation Niche Power Video Series

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Lead Generation Niche Power Video Series Announcing The Brand New, 6 Part, Step By Step Video Course That Shows You How To... Finally, Generate High Converting Qualified Leads that Businesses Will Be Begging to Buy From You...by Following this Simple Step by Step Blueprint! Here's a list of this 6 part video series in more detail Video #1: Introduction and How this system works (concepts) By now, you already understand the power of running a lead generation business. However, before you begin to implement the system, you have to know how it works, the basic concepts you must understand before getting started, and what tools you need. Once you understand these basic concepts, then you can move on to the action steps. Video #2: Finding businesses that will pay top dollar for your leads (removing the middleman) It's important to have fresh leads, and you can only start doing that, once you know exactly what businesses you want to start targeting. Now it would be smart if you targeted a very specific niche. Now you're probably thinking that this is going to be a ton of work, finding leads for a specific business. But actually, this video series will show you several strategies, that will show you how to reach many businesses, that will all pay you top dollar for your leads, and how you charge your own prices. Video #3: Understanding how to set the system up (action) Once you've watched video one and two, found the businesses you will sell leads to, and understand how the system works...you can begin to put the pieces together. Now...how do you put the system together? Well, now we can take some action, which we'll do in this specific video. You'll learn how easy it is to setup your system so you can start acquiring targeted leads to sell. Video #4: How to get Local Leads: Google Adwords Region Targeting feature Now that video 1, 2, and 3 are out of the way, it's time to start acquiring leads. Video 4 teaches you how to find local leads. While you can find market specific leads, it's better to use this strategy for local leads, which do in fact sell at a higher rate. This will take setting up your Google Adwords campaigns, but you'll see how easy this feature is to get targeted local leads. Even if the business is not in your local area, you still can sell the leads. Video #5: How to get Local Leads: Craigslist Craigslist is another great avenue to generate local leads, as well as general market specific leads, because a lot of people locally will search their Craigslist city, for items they want to "purchase". Notice I said the word purchase? This means,

these are generally high quality qualified leads. However in this video tutorial, we will focus on local leads by using Craigslist. Video #6: How to get Market Specific Leads: Ebay Classifieds (online and offline businesses) In video 4 and 5, you learned how to acquire local leads to sell to offline businesses. Great! Now it's time to acquire market specific leads. Our goal here is to generate leads that online businesses can use. Even an offline business, that has an online presence could use these. Now this does not mean you have to use video 6. You could create your lead generation business specifically around Local leads and target only offline leads. That is merely up t. Ebay leads are great too, because people go their because they want to "buy" something, or have a good idea of what they want to buy. Notice I said the word buy? Again, this means these are generally high quality, qualified leads. License Terms [YES] Can Sell This Product [YES] Can Be Packaged with Paid Products. 5 PRODUCTS MAXIMUM CAN BEBUNDLED [YES] Can Be In PAID Firesales ONLY UP TO 5 PRODUCTS. IF MORE, IT IS NOT ALLOWED. [YES] Can Be Offered as a bonus to Paid Product [YES] Can Be Added to Paid MEMBERSHIP or Training SITES [YES] Can Put Your Name on the Sales Page [YES] Can Sell Resale Rights (Does not relate to PLR, meaning your customers can resell the video as is...) [YES] Own Basic PLR Rights You can stamp your name on the videos, but you cannot sell PLR. You CANNOT Give your customers the AVI files. You CANNOT Offer These Videos in Dimesales You CANNOT Offer These Videos in Firesales if there are more than 5 products. You CANNOT Sell Master Resale Rights to videos as is. You CANNOT Sell these through Auction Sites You CANNOT Give away resell rights for free You CANNOT Give away videos for free You CANNOT Claim Original Copyright In other words, you can edit the Videos, sell the Videos, add the Videos to your own membership, sell the videos with BASIC Resell Rights, but you cannot sell the PLR or Master Resell Rights. Tags: finally generate high converting qualified leads that businesses will be begging to buy from you...by following this simple step by step blueprint, by now you already understand the power of running a lead generation business. however before you begin to implement the system you have to know how it works the basic concepts you must unders, finding businesses that will pay top dollar for your leads

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