## **Chunk Copy**

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Here's just a tiny fraction of what you'll discover in this AMAZING video course... The Full Chunk Copy
Method - Watch over my shoulder as I show you EVERYTHING behind this incredibly easy and highly
effective copywriting method that will have you rocking out cash sucking Sales Letters in 3 hours from
now! My Top To Bottom Theory - Find out EXACTLY why you'll never EVER catch me writing a Sales
Letter from top to bottom and how writing top to bottom can drastically reduce your sales conversions!
The "Left Hand" Numbers - Find out the simple yet highly effective method I use for making sure that I
keep as many people reading down my Sales Letters and on through the buy button - each and EVERY
time! The Look But Don't Touch Concept - Discover what it is that people do before they'll read one single
word of your Sales Letter and find out how you can be absolutely certain they're not just clicking away
without giving you a chance! The Style Factor - See how I make a Sales Letter "pop" with just a few quick
clicks of a mouse and how you can literally change the feel of your own Sales Letter in just a few minutes!
The Chunk Copy Transformation - Watch live as I show you how to implement Chunk Copy on PLR Sales
Letters so you can quickly and easily transform them from standard fare to deadly effective sales
converters! And so much more!

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