Email Marketing Secrets

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Unlike most of the other list building guides out there which talk only about a couple of basic steps, slapping on an autoresponder and hoping for the best, this guide will give you a detailed and easy to understand method of utilizing the right resources and taking the right steps to have a massive list of rabid, hungry buyers at your fingertips! You will discover effective techniques that top marketers love to implement such as: * Tools needed to start off on your profitable list building endeavors! * The main component of customer relations you'll need to know or your business will fall flat on its face * Utilizing your list as your very own Public Relations team to announce new product launches! * A special 'free gift' for your subscribers that is fun to read and makes them look forward to hearing from you! * The system most marketers use to make sure their list is full of interested, hungry prospects and not freebie seekers! * How you can still maximize your customer lists for extra profit juice even if your company is not Internet-based! * A simple, effective way to discover if the product you're going to offer will be a mega success or mega flop * Minor customer service boo-boos that will irritate and frustrate your prospects, and how to avoid such situations! * Programs to help you discover if your email campaigns are a roaring success or more improvements are needed. * The ultimate no-no of email marketing which could cause you to close shop almost instantly * Combining email marketing and affiliate marketing for an explosion of cash into your accounts! * Straightforward and effective methods of driving streams of targeted, hungry buyers right into those lists... And much, much more!

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