

Brand Dynamics For Im Marketers With Rights

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This will change the fortunes of your business battle against other businesses and level the playing field on the Internet... Discover The Secrets To Dynamically Skyrocket Your Sales, Position Yourself As #1 In The Minds Of Your Prospects And Beat Your Competitors Flat! Read On To Find Out What Successful Businesses Like The Swatch Group, TESCO, AB Volvo, And Red Bull GmbH Have In Common... Will You Yield The Same Leverage On The Internet As These Successful Movers & Shakers In The World Of Business? You Decide... --- Branding And Positioning --- Because if you think about it: There are many other leading and prestigious brands in the watch and timepiece industry like Rolex and Tag Heuer yet Swatch remained the best selling brand. TESCO is the leading hypermarket in many countries and has dominated the retailer industry, and in effect put many small-time retail shops out of business! Although there are many brands to choose from in the car and automobile industry, Volvo cars pride themselves in being the safest vehicle to drive... even though when you look deeper, other cars are just as safe to drive! Red Bull may be stored in the same refrigerator with other soft drinks and cold beverages, but people will never see Red Bull as the same drink as with any other. Where I'm leading up to is the bottom-line: Its all about branding, branding, branding. Positioning, positioning, positioning. Introducing Brand Dynamics For Internet Marketers - Audio/Video Course To Envelope Your Internet Business In Powerful Branding Secrets To Launch To Greater Heights! Brand Dynamics for Internet Marketers is a full-fledged audio/video home study course that you can download immediately after purchase. You will be getting download access to 5 Training Modules in the form of Flash Videos and MP3 Audio, 5 PDF Transcript for you to read while listening to the audio/video + 1 Bonus Action Checklist. Heres A Further Break Down On Everything You Will Be Learning In This Course: MODULE 01: The Brand Dynamics Mindset * How to use the Brand Dynamics method to distinguish yourself from the rest of your competitors - whether there are hundreds or thousands of them, you can now render them irrelevant just as TESCO did to other small-time retailers! * How to pick and choose the best grounds on the hill before you start competing with other businesses! This is a must know if you are entering a highly competitive niche like the Internet Marketing arena. * How to get the best type of buyers - the ones with more money to spend and less

excuses to make - and get them to trust you! * How to develop Attraction Marketing - get people to go to you rather than YOU go to people! * Want an on-going, steady stream of customers? MODULE 02: Identifying Your Brand DNA * Secrets to building a laser-focused, public identity that lasts! (hint: this is the same reason why hundreds of thousands of people saw Internet Marketing legends like Mark Joyner, Jay Abraham, Mike Filsaime, and Jeff Walker... as Internet Marketing legends!) * How to capture the attention of the market - any market of your choice - by the masses using the Blue Ocean approach! * The secrets to building your Branding DNA Statement - _ _ _ Are You + _ _ _ Buy * How to attract the right choice of buyers with money to spend to your websites - and how to avoid getting untargeted buyers (that normally result in massive refunds, angry, unsatisfied and unreasonable people!) MODULE 03: Your Brand Communication Style * How to communicate the right message to potential buyers - and that they will pass the same message to other potential buyers! * How to craft your websites so that they have a distinguished look that once your prospect sees your website, they know its YOU! * Secrets of persuasion to press your prospects hot buttons that will make them buy from you over your competitors... even if you both sell a similar product! * SEO Experts always talk about getting good Search Engine rankings. I will show you how to get good SEO score in the minds of your prospects! So that every time they face a new problem your product can deal with, they think of you FIRST! * A strong, under-utilized leverage that builds your credibility BIGGER than if you had tried to do it on your own! MODULE 04: Broadcast Your Brand To The World * How to start marketing yourself to a pool of targeted audience... even if youre new to the traffic generation challenge! * How to create short, effective messages that sells you and your product at a FREE or low-cost expense! Most people who are starting out online are always running their business on a budget. This strategy shows you how to get enormous leverage for your buck even if youre doing this on a shoe-string basis. * Why your BIGGEST asset for your business is in your L _ _ _! * Discover 5 freely available tools on the Internet that you can use to build your brand, establish your presence and capture the minds (and hearts) of your buyers! (a rough idea: one of these tools have helped renowned 7-figure copywriter Kenneth Yu to get \$10,000 in consultations, JVs, copywriting projects, and product sales! Previously, he was a nobody!) * How to use blogs to build your brand like successful bloggers do! John Chow, moneyshoemaker, Gobala Krishnan... * Secrets to using the Internets #1 social networking site to create your professional business profile and position yourself as the #1 go-to expert! MODULE 05: Brand Domination: Real-life Case Studies of Ordinary People Using

Personal Branding to Dominate the Market Place * In this special module, I reveal my insider third party case study with 3 highly successful Internet phenomenons who have used branding to their advantage... when thousands of other competitors forfeit this to them! * Bear in mind that while Brand Dynamics is targeted towards Internet Marketers, the strategies are relevant and still apply regardless of whichever niche you enter in the Internet marketplace. * I also reveal the step-by-step secrets to niche domination using branding methods from a highly renowned dating/pick-up artist and the other, believe it or not, a mere movie critic! FULL Transcript To All Of The Audio and Video Sessions In This Course! You get the full text transcript in PDF format to each of the modules in Brand Dynamics For Internet Marketers so if youre listening to the video or MP3 audios, I highly recommend printing out and reading the transcript while listening so you can absorb information better and maximize your learning. Ample space is provided in the transcripts so you can take notes and jot down ideas. Bonus PDF Action Checklist! You get the PDF Action Check List that summarizes the lessons you learn from each Modules, and acts as workbook for you to follow through and take the next actionable step towards brand building and credibility positioning in your Internet Business! So who needs Brand Dynamics? # If you are a newbie who is just starting out but dont know what you want just yet, dont know what to do, and especially dont know how to stand out from the rest of the crowd of other newbies. # If you are an expert but find yourself entangled in a competitive battle with other experts and wanna-bes who want a lions share of your business. # If you have a product or service that other competitors are already offering so you want to position yourself to get as many buyers as you want. If this sounds anything like you then you will be in for a pleasant surprise. Because although Brand Dynamics teach you methods to propel your Internet Business to greater heights - the methods can be applied in just about any profitable niche with demand - it wont cost you thousands of dollars. (though it probably is worth just that) Instant Download After Purchase You will receive: * Videos: 5 part in SWF (flash) format; * Audios: 5 part in MP3 format; * FULL Transcript To All Of The Audio and Video Sessions; * Bonus PDF Action Checklist; * Master Resale Right Licence; * Ready to use Sales Letter.

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