List Building For Newbies

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This audio series is packed with quick shortcuts that will save you time, with high quality and detailed methods that you'll be able to use for years to come. Here are the six videos.. 1) How To Find What Your List Topic Will Be On - 10:18 Don't know what list topic you you want to write on? You'll learn some techniques that you can use to brainstorm and find the best topic to surround your list. Your list topic is very important and you want to make sure it's something you are an expert on, you enjoy writing on, and that it is indeed profitable. 2) The Tools You Need To Get Started - 12:45 There are several tools you will need to use to create your landing pages, build your list, and run your list. In this section, you'll learn exact what tools you can use that any newbie could learn. Now you aren't going to be left in the dark about how to use these tools. You'll learn how to do that step by step in the next sections. The tools used don't require a huge learning curve and that's why they were used. 3) Starting Your Own Landing Page - 12:57 Creating the content of a landing page does not require a special tool, but with this simple method that you will will be taught; you will quickly and easily begin to build landing pages as if it were something you already knew. Remember...it's already in you, you just need someone to take you by the hand and show you how to do it. 4) Creating A List, A Followup Series And Web Form With AWeber - 16:26 You'll learn how to use an autoresponder and mailing list service that allows you to automate your list building your process for the most part. You can tell the system when you want to send an email and at what time; and it'll do the rest. In this section, you will learn how to create a list, how to create a follow series that will build a relationship with your subscribers, and how to create a web form that you can put onto your landing page. 5) How To Put A Landing Page Together And Make It Look Good Without Knowing Much HTML - 12:27 By this section, you would have known how to create the content for a landing page and you'll have the web form code in hand from Aweber. In this section, you will learn how to use a web editing tool to put everything together. Without a drop of knowledge of HTML, you will learn how to use this editor tool to make nice looking landing pages... 6) How To Create A Responsive List And Drive Traffic To It - 12:11 After you create your brandable report or document, you will need to tell those who want to brand your report how to do just that. You can feel free to give this video to them. In fact, by

giving this particular special video to them, you will lessen your support and they will be able to brand your report quickly and easily. Now, without being left in the dark, you will be given marketing methods that are low cost, yet powerful enough to start increasing your subscriber rate to your list. You want people who want to be on your list and you'll learn how to target these people. For example, You should never abuse your list. By this, you should never bombard your list with "only" offers. Offers can help your list build their business, however the most important thing you need to do first is to build a relationship with them and help them get onto their feet. Only promote offers that your list can use, not because your wallet can use it. Remember your primary purpose is to help your list, and if they succeed or improve from what you gave them, they will in turn help you. Remember that it goes both ways and never should be about you only. This is just one of the many tips you will receive within this powerful video course. So...with that said, don't walk, but run. Grab this now and start creating a massive contacts list that will become your stable source of income! Take your business to the next level of success! Master Resale Rights Included

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