

John Hostlers Squeeze Page Video

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Does Your Squeeze Page Suck? Does It Perform Like Clark Kent With A Kryptonite G-String? Let The Master SHOW You How To Create An Explosion Of Sign-Ups Squeeze Pages, Reverse Squeeze Pages - I wonder how many different varieties there are out there? If you dont know what a squeeze page is, its a web-page that encourages people to give you their name and email address sometimes in exchange for a report or something. It remains axiomatic that without a squeeze page on your site you dont get to build a list and without a list, you can say goodbye to any serious, long term money. How would you like to have lessons from a master that will build you a massive list. Now there are a huge number of resources out there that will show you how to build a squeeze page and even software that will do it for you in a kind of question and answer way - fill out the blanks and boxes and lo and behold, you get yourself a squeeze page. Sadly, such squeeze pages dont do the job. They suck seriously. Im sure youve found that as well. But NOW the answer is at hand. You want to see how? The guy Im going to introduce you to is a seasoned marketer and probably one of the most kick-ass copywriters around. Ive discovered and resourced for you a rather amazing video over one hour long. This video will totally change the way you think about squeeze pages. You are going look over the masters shoulders while he works. Listen to what Steven Schneidermann says about John Hostler. What makes him different is his tone. It has an edge to it that draws you in, slaps you in the face (and calls you Susan), and makes you take out your wallet and buy. Now admittedly such a tone may not be for everyone or every product, and thats why John provides a menu of styles and voices for his copywriting services. As a pitch guy John understands that the tone of your sales copy has to be appropriate for your audience. So he offers you copy with and without sass. In fact, he [recently] had a great special deal including your choice of a sales page, autoresponder email series, or squeeze page along with one revision, site graphics and a software package of your choice! Now that offer is sadly closed. Interestingly even on that special offer, Johns price for a squeeze page was \$695 and those bought in thought this was a fabulous deal. Well if \$697 is fabulous, how much more fabulous is this over one hour, (actually 1-1/4 hours) sitting with John, watching this guy at work. Discover how one of the best copywriters around creates his own and clients squeeze

pages. - Break those long term habits that provide zero return. - Begin to see explosive sign ups through your pages - See precisely how the professionals actually win at this game. - Open the door to increased profits - after all the money IS in the list.

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