

Mobile Profits 101 - 6 Part Video Series

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Announcing The Brand New, 6 Part, Step By Step Video Course, That Shows You ... "Finally, Learn How to Quickly and Easily Reach Your Customers Through Mobile Marketing Without Worrying Whether It Will Get To Your Customers or Not...Starting Today!" Unlike Email Marketing Where Your Chance of Reaching Your Customers is Slim due to SPAM protection, Mobile Marketing helps you increase that chance. This is a step by step video course takes you by the hand to show you how to do this quickly and easily increase your sales... Here's a list of this 6 part video series in more detail

Video #1: Introduction to Mobile Marketing In this video we will discuss why you should use mobile marketing. You will also learn the tools and concepts you should understand before jumping into mobile marketing and much much more. You will also get a quick overview of what we'll be discussing in this video series.

Video #2: DO's and DON'Ts (Common Sense Stuff) Before you jump two feet into Mobile Marketing, there are a few dos and donts you need to watch out for. Especially the donts, because you cannot just start adding peoples mobile phones without their permission. The last thing you want is to be sued or tracked down because something you did; and you did not know it was illegal. While we always recommend that you talk to a lawyer, you will learn a few tips that will give you a good head start.

Video #3: Gathering Your List of Leads Now that you know the DOs and DONTs from Video #2, you need to start gathering your list of leads. You will need this in order to complete video #4 and 5. Most of you should already have this if you want to use mobile marketing as a means to strengthen your business relationship with your customer base, however if you dont, I will show you how to gather them legally.

Video #4: Send Voice Messages to your Leads In this specific video, you will be shown a specific site that I have had some success with in sending voice messages to my leads. This site will allow you to automate the process of both voice and text messages thru the use of this system; but I use it primarily for voice messages.

Video #5: Send Unlimited Text Alerts In this specific video you will learn how to send unlimited text alerts, using this specific service. At the time of making this video series, I was able to get the inside look of a brand new site that will allow you to send unlimited text alerts to your customers. And how this can increase your conversions.

Video #6: Creating Apps for Mobile phones (Iphone, Droid) Want to take a step further?

Creating apps and letting your customers know about them; is a great way to keep in touch with them. I mean think about it. People that have iPhones and Droids are pretty much addicted to their phones. They are addicted, especially to the applications. How do you go about creating an application? Those answers are in this video.

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