## Page Peel Graphics Plus Script - Mrr

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18 Peel Graphics Included, Complete With .PSD Layered Photoshop Files Also Includes The Page Peel Ad Script and MRR. I'm including the .psd files to all of these Peel Away Graphics, so that you can edit them to say whatever you would like them to say. The images are for basic Internet Marketing use, and I'll probably create some niche peels too. This first set is being used as a little marketing test, which if all goes well, I'll build many more of these type of graphics to add here. Or course the price will raise with the size of the package, but we'll see how everything goes with the small set first. Why use Peel Ads? If you ask me, peel ads are much less intrusive to your customers than "pop-up" boxes. Yes, I know pop-up boxes work, but I simply don't like them. You have NEVER seen a pop-up box on a Michelle Brouse site, and you probably never will. The things bother the heck out of me. Especially the pop-ups that have no clear way to close the box. Particularly irritating is when they pop up just as I got started reading on a webpage. Couple that with the inability to CLOSE the dang box, and I'm likely to get irritated enough to just click right off the site. It doesn't matter how much I'm interested, put a pop up box right in my face that I have no way of closing, and you just lost a customer. Peel Away Ads are very cool in my opinion. I like that there is just a little movement up at the top of the page. (Or even all four corners if you prefer, but I'm not up to that point yet.) There is JUST enough "movement" to interest someone, but it's not right in your face like a pop up box. Humans are a bit curious by nature, so it causes enough interest to get someone to move their cursor up that way by their OWN choice. I'm not forcing them to look at that ad. They can either click, or skip it. How nice is that? Make these things visually appealing, and once the peel opens you may just get ANOTHER click! People will even think it's cool! When I saw my first peel ad, I thought "wow - that's neat! Wonder how they did that?" Others will have the same reaction, because it's different. It's not in your face. And it's just a really NEAT effect. Meanwhile you have a chance to make them another great offer when they click on the corner of your webpage.

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