

New Podcast Profit System With Resale Rights

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There are the seven videos: 1) Why Podcasting? ...and Tools you need So the big question is why Podcasting? ...and of course how can it help brand you as the expert? Learn why this is and what the benefits are to creating podcasts for your business. You will also be shown the tools you need to successfully implement this system. All tools are free to keep your costs further down. 2) What will your Podcasts be about? Types of Podcasts Once you understand what Podcasts can do for you and youre excited, youll want to know how to find ideas and hot topics to talk about. Youll be shown ways to do basic content research. Youll also learn different types of podcasts so you know what you can do. Youll be given different podcast scenarios which you can choose from. Each podcast type may require you to record things differently, so you will be well aware of that after viewing this video. 3) Creating An Outline So by now you probably already know what you want to talk about in your podcast. But before you record, it you need to create an outline. Without an outline, your podcast will have more mistakes and you will stumble more often. That doesnt mean you have to write out your podcast word by word, but you do need to jot down your ideas and organize them, so you in what order to talk about a certain key point. Well even give you a sample outline for podcasts that you can follow. 4) Recording your Podcast Ok, great...youre ready to record...now what? Remember how I said earlier that different podcasts will require different tools and different software? In this video, you will be shown how to record different scenarios of podcasts so that you are covered in those areas. This simple, yet straightforward video will walk you step by step through recording your podcast correctly. 5) Editing and Saving Your Podcast So by now youve finished recording your podcast. Its time to edit it. Theres no doubt that you will make mistakes in your first podcast. Youll learn how to clean up your audio by removing white noise, deleting ums, pauses, stumbles, etc. Too many ums and pauses can make your podcast seem too unprofessional. Youll also learn how to add music soundtracks to the beginning and ending parts of your podcast. Lastly youll learn how to export your completed podcast into mp3 format. 6) Promoting Your Podcast: Turn Your Blog Into a Podcast and make a RSS Feed Did you know that you can turn your Blogger blog into a Podcast system? In this video youll learn how to do that. But what if you wanted to submit your podcast to other sites? If

you wanted to do this, you will need to learn how to create a podcast RSS feed. So we wont leave you in the dark and youll learn how to do just that using free website tools. 7) Promoting Your Podcast: iTunes, and Podcast Directories In video 6, you learned how to create an RSS feed. With that uploaded to your website and the link handy, you can submit that to podcast directories of all sorts. In this video, youll be shown different podcast directories that you will want to submit to. The key is not to submit your podcast rss feed to every single directory, but to several of the top ones.

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