

# Internet Marketing Roadmap

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"Discover How You Too Can Use This Easy To Understand Marketing Roadmap To Get The Results Your Business Needs! New 7-Part Video Course Reveals Secrets To Getting Lots Of Free Traffic & Exposure To Your Business!"

Whats A Roadmap Got To Do With It? Think of a roadmap like planning your trip, but in this case, your trip is to get traffic and ultimately make sales! This trip will never end and it's more like your pathway to a successful business. Before you make your trip to business success, you need to plan things out and see where you stand as a business. How much money can you spend within your budget? Can you do all the work by yourself or can you hire someone to do it for you? All in all, marketing takes time, yes, time; the dreaded word many of you know all too well. Yes, You need to save time and money for the more important stuff; and one of those things is Marketing. Once you know your goals, you can then start to taking action to your marketing roadmap. Now, while there is no cookie cutter approach to marketing success, you will have access to this video series, that'll allow you to create a steady flow of traffic for the cheapest possible price, thereby saving you money. Instead of diving deep into one specific area, I'll be showing you different tactics per video that you can use. While I am not focusing on one specific area, I will focus on the area that let's you access people directly, whether it's a discussion through a blog, social network, or a forum. Marketing in these areas where you have direct contact of some sort to the reader or your prospective customer allows you to build a relationship. When you put these together, building a relationship and being able to solve their problems; you create future customers that will last; not the type that comes and leaves you forever. That's the long term we're looking at.

What's In These Videos That Will Help Jump Start My Sales? In this video series, you'll have access to 7 content packed videos that will show you how to traffic back to your site and position it correctly with the search engines. While it was said earlier that there are so many types of roadmaps, we will be following the free roadmap to getting traffic starting today. Here are the six videos..

- 1 - Blogging Strategy: Building a blog and posting an article isn't as hard as it sounds; but while it's easy to jump on board and just create one, there are several things you should watch out for when you create one.
- 2 - Writing Blog Comments: Blog Comments? What are those? We'll, with just a few blog comments you can

start getting backlinks to your site that actually matter. Forget the backlinks that mean nothing and do nothing for your SEO positioning. These are so much easier to do and can often take you just one hour per day to start seeing results. 3 - Building Links And Traffic With Wikis: Did you know that you can get traffic from Wikis? Wikis tend to have high PR and have tons of traffic because they are basically a huge online library. While Wikis like Wikipedia are generally monitored carefully, getting just a few backlinks will help you greatly and you'll learn how to in this video. 4 - Social Networks: Facebook Profile and Finding Groups: Haven't gotten into Social Networking yet? Or just stepped a few feet in? Social Networking allows you to get to know your customers, business partners, and prospects even better on a personal level. Find out how to create your facebook profile, use groups to find people and integrate it with Twitter. 5 - Basic Forum Marketing: You may have heard of forum marketing and how powerful it is. In this video you'll get a basic overview of how to implement this tactic into your business plan. Posting on forums will indeed get the targeted traffic you need, but there are a few things you need to avoid doing and to watch out for. 6 - Video Sharing Sites: While you hear a lot about Youtube and Google Video, and while they're great; there are many other avenues that integrate into things like social networking that will allow you to not only increase your exposure, but to explode your exposure several times more. 7 - Product Review Sites: If you're trying to find people who are looking to purchase products, then that's what review sites are all about. People that go there are usually in the mindset of trying to find out more information about someone's product; hopefully yours. The question is how do you tag these people? So...with that said, if your business isn't getting the traffic you need, and you don't even know where to begin, grab this video series now and bring in traffic that converts. Order your copy today! You won't be disappointed!

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