

Opt In Boxes Templates-mrr

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'The money is in the list' they say, and you are all set to start building that dream list of yours. You have traffic coming to your website, have a killer 'hook' to get people to subscribe, and even provide great free content to people who subscribe. But wait a minute, why aren't you getting all those subscribers you were supposed to? Maybe because nobody's even looking at your opt-in box? You need to grab your visitors by the eyeballs - MAKE them look at your opt-in box, MAKE them subscribe. Create a 'hype' and perceived value of CONTENT and VALUE... 'Generate' that INTEREST and DESIRE... When a visitor comes to your website, they don't know who you are or what they are gonna get from you. So they subconsciously judge you by things they can 'see' - like the design of the website and the things you say (i.e the copy on your website) So it is possible to 'build-up' a sense VALUE for your ezine with eye-catching opt-in graphics. These opt-in graphics can very realistically help you get more subscribers without doing anything else different. Opt In Boxes Should Not Blend Into the Page. They Gotta 'Stand-Out', Grab the Attention of Visitors Unlike other opt-in template packages, this package is not just a slapped together package put together in a couple of hours. It includes anything that you might need to put together your own custom opt-in box with as little work as possible. Here's an overview of what you get in the package: * A collection of 7 different opt-in templates in various color variations. You will have several color variations to choose from to go with the color scheme of your website. * A sample image that shows you how the template will look (or is supposed to look) with text and everything. This is just a reference just in case you get stuck somewhere. * The blank JPG of the opt-in for you to add your own text in. You can add in your own text using any graphics editing software that you use. (You will need to slice and code the images yourself for this) * Pre-sliced images and pre-coded page. Just add in the text into the pre-sliced images and insert the opt in form code at the required place and you are ready to go. * The source files if you need to edit or change anything. The file has been pre-sliced with the layers appropriately named for easy use. (NOTE: These are Fireworks files in PNG format. They can be opened and edited in Photoshop as well but with some limitations. Fireworks is much easier to work with than photoshop, esp for newbie users.) * Ready-to-go Salesletter. You also get the salesletter, all set for you to

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