

Mp3 Mike Rojas - Sopa De Ritmo

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Mike Rojas a Legend in the Latin Music Industry. This album is an original with a variety of sound and styles. 10 MP3 Songs LATIN: Salsa, JAZZ: Latin Jazz Details: Watch Adelante Hispanos con Mike Rojas every Sundays @ 8pm only on KJLA-TV Los Angeles. Mike Rojas one of the most respected names in the music industry. Multi talented musician, producer and promoter who has played, toured and recorded with the biggest names in the music entertainment industry since his teen years. His unique ability to be able to feel and play all sorts of music and rhythms resulted in numerous call by top artist such as: The Rolling Stones, Carlos Santana, El Chicano, WAR, Juan Gabriel, Eddie Palmieri, Willie Bobo, Jose Jose, Eddie Cano, Arsenio Rodriguez, Daniel Santos, Azuquita, Ralfi Pagan, Los Ocho De Colombia, Camilo Sesto, Jorge Santana, Lucho Gatica, Hermes Nino y Los Colombian boys, Rene Touzet, Jonny Nelson, Angelica Maria, Elio Roca, Resortes and rappers Criminal ACE and Luv Bone. Mike Rojas also gave lost of artist their first start. Singer Yari More got his first international recording exposure with the hit song Crescencio which was a smash hit in may parts of the world. Alvaro Torres played in Chicago and San Jose before huge crowd for the first time thanks to Mike Rojas and his marketing creation Maquina Musical stage. The girl group Expose played to a one hundred thousand people in Mike's Maquina Musical's Cinco de Mayo festivities in Los Angeles Lincoln Park. Recording artist rapper Criminal ACE hit the charts when Mike Rojas recorded on the blockbuster rap album "I Will Survive" Mike Rojas is also a dominant force in today's recording and creation of jingles and motion pictures rhythm tracks. Mike Rojas also is credited for being an advocate and protector of live music and musicians, that is why it is not a surprise that Mike Rojas was the first Hispanic musician to assume the position of Assistant to the President/Director of the Latin Music Department of the powerful American Federation of Musicians, Local 47', where he fought for many minority musician's rights, seeking better working conditions, opportunities and participation as well as the perseveration and promotion of live music. Mike Rojas constant efforts to promote Latin music resulted in a call by the National Academy of Recording Arts and Sciences (N.A.R.A.S) the organization that governs the Grammys, where Mike Rojas is a voting member and served in the Latin Music screening committee for 3 years. Mike Rojas dedication and hard work with

music, entertainment and marketing caught the attention of corporate America's attention. This resulted in Mike Rojas development of Maquina Musical (Miller Brewing co.) which under Mike Rojas direction and performances grew to be the biggest series of free concerts in the United States and Puerto Rico, with the participation of just about anybody who is anybody in the music industry, from both main stream and Latino worlds. Such as Salsa, Hip Hop, Norteno, Mariachi, Tex Mex, Reggeton etc. Mike Rojas began as a drummer to music union advocate to marketing guru to radio show host and now Television show Host. Mike Rojas weekly TV program !Adelante Hispanos! is a smash hit airing every Sundays 8pm on KJLA-TV Los Angeles. Mike Rojas focuses in interviewing individuals who are doing something positive for the Latino community. Acceptance of Adelante Hispanos is evident due to Mike Rojas being on the air for more than 5 years now. Mike Rojas creation of !Queremos Salsa! Salsa dance contest and concerts series for Anheuser Busch was an international sensation through it's presentation in arenas, stadiums and ballrooms is the largest dance contest in the world period! !Sabor A Centro America! Another Mike Rojas creation this was done in order to enhance the importance of the Central American Market this was sponsored by R.J. Reynolds another mega hit for Rojas and his company California ALL Stars. Many other local promoters have attempted to copy Rojas and till this day the success of all the Rojas concerts series have not been matched in attendance nor revenue. Mike Rojas is also know as the father os Salsa Vallenato due to his international hit Crescencio, this kicked off a new style in Latin Music, the combination of Afro-Cuban rhythms along with Colombbian rhythms are unmatched and still causing waves today. Mike Rojas incorporation of El Accordion Vallenato to Salsa lead to a movement quickly followed by Roberto Torres with El Caballo Viejo and many others. Artist such as The Colombbian Boys, Carlos Vives and Gloria Estefan continue to make waves today with the influence of Mike Rojas. Mike Rojas hit song Crescencio was a beginning of a music style, it was also a tribute to a talented and humble man by the name of Crescencio Salcedo, author of classic cumbias and Porros, such as El Ano Nuevo, La Mucura, El Cafetal these song made generations of Latin Americans dance across the world. One day while doing a series od educational concerts with the famous "Santa Fe Band" in Los Angeles, for the Unified School District Mike Rojas was informed who Crescencio was and how de died..... sick and in total poverty. Being a fighter for musicians rights Mike Rojas was extremely moved by this great Colombbian musicians story, so moved that Mike Rojas immediately got together with his singer/conguero the legendary Jose "Perico" Hernandez a member of Mike Rojas pervious band "Orq. Tiempo" This

meeting resulted in the writing of the lyrics for Crescencio by both giants making musical history. Mike Rojas co-created the accordion incorporation concept with the orchestration of other Tiempo Orchestra member. Therefor USC Record Co. Is proud to present "Sopa De Ritmo" by Mike Rojas. Sopa De Ritmo is an excellent scenario for Mike Rojas to show his talents as a master percussionist in all styles, song writer and the creator of the marriage between the Colombian and Afro Cuban rhythms, better known as Salsa Vallenato. Mike Rojas founder of California All Stars Entertainment.

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