

Mobile Profits 101 With Private Label Rights

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Announcing The Brand New, 6 Part, Step By Step Video Course, That Shows You ... "Finally, Learn How to Quickly and Easily Reach Your Customers Through Mobile Marketing Without Worrying Whether It Will Get To Your Customers or Not...Starting Today!" Unlike Email Marketing Where Your Chance of Reaching Your Customers is Slim due to SPAM protection, Mobile Marketing helps you increase that chance. This is a step by step video course takes you by the hand to show you how to do this quickly and easily increase your sales... From the Desk of: [Your Name] Dear Future Mobile Marketer, Sales Fact: - Currently One Third of people around the world have mobile internet access, which is twice as many as the number of internet-connected personal computers. - 50 of the world's population is expected to have access to the Internet through a mobile device in 3 years! - Development of mobile websites and mobile applications are growing...just look at the Iphone, Droid, and many other similar mobile phones. Whos this perfect for? This type of marketing is perfect for any organization that needs to communicate quickly to their member base. It can be organizations, it can be parties, events, concerts, sports events...Or it can be for businesses, retail stores that are having specials...meetings, emergency notifications and much much more.... You see, here are several reasons why youll want to tap into Mobile Marketing: Mobile marketing is easy to setup without the technical know how As mentioned earlier, the delivery of messages is fast and controllable, you dont have to worry about that SPAM folder Because of the above reason, response times are super super fast Helps you build a relationship with your customers and makes it more personal Now you maybe worried because you dont know where to start, but dont be. Introducing... Mobile Profits 101! 6 Part Video Course This step by step, 6 part video series, takes you by the hand and shows you how to quickly tap into Mobile Marketing! CONDITION: In this video series, I am going to presume that you have a list of customers that you want to contact. However I will also show you ways to build that list. And in addition to that, I will reveal to you some of the top Ad Networks, if you choose to market to your POTENTIAL customers: Now just like any site, some only cater to certain countries, but the concept holds the same. Here's a list of this 6 part video series in more detail Video #1: Introduction to Mobile Marketing In this video we will discuss why you should use mobile marketing. You will also learn

the tools and concepts you should understand before jumping into mobile marketing and much much more. You will also get a quick overview of what we'll be discussing in this video series. Video #2: DO's and DON'Ts (Common Sense Stuff) Before you jump two feet into Mobile Marketing, there are a few dos and donts you need to watch out for. Especially the donts, because you cannot just start adding peoples mobile phones without their permission. The last thing you want is to be sued or tracked down because something you did; and you did not know it was illegal. While we always recommend that you talk to a lawyer, you will learn a few tips that will give you a good head start. Video #3: Gathering Your List of Leads Now that you know the DOs and DONTs from Video #2, you need to start gathering your list of leads. You will need this in order to complete video #4 and 5. Most of you should already have this if you want to use mobile marketing as a means to strengthen your business relationship with your customer base, however if you dont, I will show you how to gather them legally. Video #4: Send Voice Messages to your Leads In this specific video, you will be shown a specific site that I have had some success with in sending voice messages to my leads. This site will allow you to automate the process of both voice and text messages thru the use of this system; but I use it primarily for voice messages. Video #5: Send Unlimited Text Alerts In this specific video you will learn how to send unlimited text alerts, using this specific service. At the time of making this video series, I was able to get the inside look of a brand new site that will allow you to send unlimited text alerts to your customers. And how this can increase your conversions. Video #6: Creating Apps for Mobile phones (Iphone, Droid) Want to take a step further? Creating apps and letting your customers know about them; is a great way to keep in touch with them. I mean think about it. People that have Iphones and Droids are pretty much addicted to their phones. They are addicted, especially to the applications. How do you go about creating an application? Those answers on in this video. So...with that said, grab this video series today, and learn how to start using mobile marketing to increase your sales and deepen your customer relationships today

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