

Article Marketing Superhero (with Rights)

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Article marketing is one of the best free traffic generation strategies to date that will help drive massive volumes of targeted traffic to your website. However, in order for your articles to be able to drive huge volumes of traffic, they must not only be attention grabbing, but also informative enough that benefits your readers to the extent such that he/she wants to click on your website in the author's bio to find out other information that you have to offer. This may sound a pretty daunting task, but it actually is not if you know how to do it right - And in the "Article Marketing Superhero" guide, you will discover every single step you need to take to churn out attention-grabbing articles. It really doesn't matter whether or not you can write in perfect English, or you can barely spell - Simply follow through the foolproof steps as documented in the "Article Marketing Superhero" guide and you'll soon be able to start churning out articles painlessly.

Key Learning Pointers In "Article Marketing Superhero" - 5 disastrous disadvantages of skipping even one Article Marketing step - The right way to market with Articles and the other right way (and when to use which method) - 6 vital components you have to know like the back of your hand, if you're going to market with articles - 6 steps of preparation you absolutely have to take - and you have to do them right the very first time - The single most dangerous thing to do, when you're trying to write a good article, and why mistakenly doing it will dramatically reduce the good results you want - 4 "must-include" steps to writing a powerful article - and the single extra necessary step that too many marketers ignore or skip - The problem of keyword saturation in the market place - and how to get around this (for free) - What makes a powerful Resource Box - and why you really need one - The single most important thing you must do, if you're planning to use an internet article for research - and the single most important thing you must never do! - 2 "behind the scenes" secrets of Article Directories that will help you anticipate and avoid getting into hot water - The secret to using PLR - without getting kicked off any article directories - The secret 3rd alternative to PLR or writing it yourself (no, it's not "hiring a ghostwriter", though what I'm about to present does cover that too) - 3 powerful techniques for generating article ideas that will soon become as much a habit as brushing your teeth - 8 teeming-with-subjects places to find ideas, when your brain stubbornly refuses to kick-start on its own - 3 ways to make sure you don't get ripped off - before you ever

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