E-commerce Scratch Card Creator-website Promotion Tools

Utilize Scratch Cards - One of the Most Effective, Profitable and Proven Methods of Promotion that People Absolutely Love, To... PRIVATE LABEL RIGHTS-SALES WEBSITE AND SOURCE CODE INCLUDED! Instuctional Video Included! Draw The Attention of your Website Visitors, Explode Your Opt-In List, Maximize Your Affiliate Commissions, Increase Sales of Your Own Product(s), Gain a Competitive Advantage, Market and Promote Anything You Want Successfully! People LOVE gifts and prizes. People LOVE to "win" stuff. They even love to participate in anything offering them a CHANCE to win a prize (provided chances are not 1:1000,000) That's a pscychological/human nature fact and a marketing fact that not only you should know, but you should also take full advantage of in your online business to increase your profits. Scatch & Win! Win Prizes! Winner! You Win! See how powerful these words are? You 'feel' something 'exciting' when you read these powerful words, don't you? :) So do your website visitors, prospects, customers and opt-in subscribers. How about you use this powerful 'exciting feeling' to your full advantage? Offline businesses already are, by using the effective, time-tested and proven power of scratch cards! Why do people love scratch cards? For many reasons: 1. Winning gifts and prizes is something that all people absolutely love! 2. Not time consuming at all. All one has to do is scratch for a few seconds and possibly win something valuable! 3. Involve that feeling of excitement and enthusiasm! 4. What one stands to lose by not scratching. People are afraid they might lose 'gold' if they don't scratch. 5. What one stands to win by scratching. What's under that silver layer? Could be gold. Irresistible feeling, isn't it! :) 6. Easy to do - not involving any hard work. Now you can create your own professional-looking, stunning online scratch cards with text and images and branded with your logo for your website and shopping cart in minutes, using Scratch Card Generator. Create scratch cards that draw the attention of your website visitors, explode your opt-in list, maximize your affiliate commissions, increase sales of your own product(s), market and promote anything you want successfully! Scratch Cards Marketing 101 What Can You Use Scratch Card Generator For? People are being bombarded with tons of emails, ads, promotions, free reports, special offers, free gifts, and so on every single day, so it

takes a little bit of creativity to differentiate yourself from others and stand out from the crowd. Scratch cards generated by Scratch Card Generator can help you do that. Here's how: Increase your website stickiness. People will keep revisiting your website if they know you're always offering them a chance to win valuable prizes and gifts via scratch-n-win cards, or scratch, match-n-win cards. Explode your opt-in list. People will give you their names and email addresses just to participate and scratch that silver layer to see what "surprise" it's hiding. In this method, you get their names and email address before they play. Or You can set the chances of winning 1:1 and have people give you their names and email addresses to get the prizes and gifts. :) "Congratulations! You won! To claim your prizes enter your name and email address." This is a method where you get their names and email addresses after they play and "win"! Add perceived value to your free gifts and giveaways! Instead of saying: "Get your free report", You can say: "SCRATCH & WIN $179 report!" Make your opt-in list subscribers reconfirm their subscriptions to your newsletter/ezine! You can have them all "win" a copy of the report, and to download it "enter your first name and email address." Bring awareness to any product you want. Make your website visitors and opt-in list subscribers aware of any product you want. How? By having its image displayed on the scratch cards! Example: "Scratch and match 3 covers of 378 Internet Marketing Predictions, and win a special prize!" Tip: You can even offer one or more free copies of the product you want to attract your visitors/newsletter subscribers' attention to. This is even more powerful than the previous example. Example: "Here's your wonderful change to Scratch and Win a copy of the two-volume ebook, 378 Internet Marketing Predictions!" By the way, the scratch area itself can be any image you want! What a great implicit way to bring your site visitors' attention to any product you want to promote! Increase your affiliate commissions by running stealth, 'implicit' promotions of affiliate products. Instead of promoting affiliate products in a traditional, straight-forward way, you can "promote" them using scratch cards, in a way similar to the previous outlined methods. You could also increase your affiliate commissions by giving scratch cards to people who buy through your affiliate link s for a chance/opportunity to win gifts and prizes. Increase sales of your own products! Increase customer satisfaction! Customers are always looking for an extra value in their purchases; chance/opportunity to win gifts and prizes. Create as many scratch card projects as you want. Generate as many scratch cards as you like. --- Create two types of scratch cards: 1. Scratch-n-Win Cards: participants scratch for a chance to win whatever is hidden under the scratch area. 2. Scratch, Match-n-Win Cards: participants scratch for a chance to win whatever

images match under the scratch areas. -- Rich, powerful and interactive Scratch Card designer. Design your scratch cards using built-in image or by uploading your own images. -- Create your cards by going through three tabs or steps. The tabs make it easy for you to go back and forth to edit anything. -- Create scratch cards of any dimensions. You have full flexibility and control over the card size. -- Customize your scratch card background. It can be an image or a colored background (one color or gradient). -- Brand the scratch cards with your logo. Add your logo in one of 6 different positions in the background. -- Add text to your scratch card and format it as you like (color, font, and size). -- Convert your favorite images to scratch areas! What a great implicit way to bring your site visitors' attention to any product you want to promote! -- Resize the scratch area without losing its quality. This is an important feature especially if the scratch area is an image. You can resize it manually to make sure it fully covers what it should hide (the prizes, etc.). A scratch card can have any of the following under the scratch area: (1) Text, (2) image or (3) blank/white area. 1. Text: Format it as you like; color, font, size, etc. You can also add a link to the text. The link would open in a new window. 2. Image: Add title above/below the image. You can add a link the title or image. The link would open in a new window. Drag and drop scratch areas and text elements wherever you want on the card. You can change their positions easily with your mouse. Choose how many cards you would like to generate and set the number of winning cards. The generation will be done on the fly. Cards are generated using a randomization technique to make sure no one knows what card is being generated for him. Set the time period between scratch processes. For example, you can set it as one scratch participation per day. No one can participate more than once a day. Display a message to winners/losers and redirect winners/losers to any URL you like! Set a specific number of cards for each participant. You specify the number of times people can participate and scratch for a chance to win. Create scratch cards for all your site visitors without requiring signing up, or request from people who wish to participate to subscribe/sign up. Participants can scratch online or download the cards as zip files to scratch them later. Scratch cards can be displayed on any browser, because they are Flash! Check how many cards have been scratched. Check winners and what they won. Participation that requires subscriptions enable you to know the emails of winners and to email them. Upload up to 20 images in bulk to each image category: background images, scratch images, 'win' images, 'lose' images. Generate a list of participants. Edit/delete participants.

Similar manuals:

List Building Success Interviews - FULL RESALE RIGHTS

Big Recipes Web Membership Website - Master Resell

EBook: HOW TO CREATE A WEBSITE IN 5 DAYS

Website Reseller Master Script

Website Gateway Master Script

Website Directory Master Script

Body Building And Steroids Guide

Press Release-O-Matic! Automatically Build Attention Getting Press Releases

How To Keep Your Finances On Track And Build Wealth

Ultimate Website Shield

10 Easy & Instant Programming Tricks For Your Website

Instant Quote - Add Quotes Of The Day To Your Website

How To Build A Cd Duplicator

106 Amazing List Building Tips For 2007 - MASTER RESALE RIGHTS INCLUDED!!

BEST WHOLESALE WEBSITE IN CHINA - MAKE HUGE PROFITS SELLING GADGETS AND ELECTRONICS!!!

NEW Personalize Your Website - MASTER RESALE RIGHTS | Tired Of Getting Poor Results From Your Email Campaigns

How To Build A Fence

NEW Sales Letter Creator Software | Build Your Website And Write Your

NEW Blog Spider Pro | Auto-Blog Builder Script

TubeTraffic - Discover The Little Known Secrets Of Generating Free Website Traffic From YouTube!

NEW Myspace Marketing Secrets | Discover How You Can Join And Be Part Of The Wave Of The Future In Social Networking And Use It To Promote Yourself And Explode Your Business

NEW Lead Generation Uncovered Report | How To Build Yourself A Valuable List AND Get Paid By Someone Else To Do It

NEW Website Flipping Secrets - How To Make Instant PayPalÃ‚Â® Cash On Demand!

NEW! 12 Ready Made Niche Sites W/ Resale Rights | 12 Easy To Edit Popular Niche Website Templates

NEW! HTML Brander Software | Easily Create A Branded Website For Affiliates .

Sales Letter Creator- Format Sales Letter And Build Websites

Float-In Window Generator - Adding Float-In Window Technology To Your Websites

Private Label Empire - 1200 PLR Articles -Build Your Own Information Products

Screen Saver Builder Pro - Make Custom Screensaver Versions For Different Screen Sizes

Instant Video Creator - Add Streaming Video To Website

Video Web Wizard - With Master Resell Rights - Get One Or More Streaming Video On Your Website

HTML Brander - Create Branded Website For Affiliates

Viral Article Publisher - Submit Your Viral Articles To All Of The Top Websites With A Simple Mouse Click

NEW! Buying Websites On EBay - Dont Buy Websites On Ebay Before You Read This!

Building A Music Website

Autoresponder Unlimited Create A Powerful Follow-up Sequential Email Campaign To Your Website

NEW! Exit Prophet Pro - PRIVATE LABEL RIGHTS |Make Money When People Try To Abandon Your Website

NEW! Private Label Empire - 1200 PLR Articles -Build Your Own Information Products

NEW! How To Design A Profitable Website! - RESELL RIGHTS | A Guide To Making Hot Selling Websites

NEW! Insider S Guide To Website Protection - Master Resale Rights | Discover How To Back Up Your Site Like A Pro

Desktop Adsense Cash Machine - Automated Tool Creat Google Adsense Content Websites Resale Rights

150 FLASH GAMES SCRIPT WEBSITE GAMES PHP ONLINE GAME

NEW How To Build Profitable Websites Fast - The Best Strategies For Making Money Online Quickly

PR Backlink Generator! Get Your Website Indexed And Ranked Fast With PR Backlinks Generator...

Your Own Easy To Run Ringtone Website

Instant Website Maker + Resell Rights

ListBuilding Success System Interviews With MRR

Video Web Wizard - Video For YOUR Website! + MASTER RESELL RIGHTS!

Building A Virtual Corporation

Fast Content Producer - Build Hundreds Of Content Rich Dynamically Changing And Keyword Covered Web Pages

List Building For Newbies (MASTER RESELL RIGHTS)

Google,Paypal,Myspace Replica Website Package And More!

37 List Building Secrets

Social Niche Builder

Own Your Own Video Website W/Resale Rights

Subscription Membership WebSite Manager Software With Master Resell Rights

Simple Form Builder

Traffic Convertor Pro - Don't Let Your Visitors Leave Your Website

Blogging Your Way To Wealth - How To Get Rich Building Content Rich Sites

List Building Firepower - With Master Resell Rights

Create Your Own Website In 5 Days Ebook + RESELL RIGHTS

VIP Website Builder

Simple To Use ECommerce Website

Patent Document Collection On Convertible Wind Deflector Build Itself

House Bar To Build Itself - Patent Document Collection

Children Furniture To Build Itself - Patent Document Collection

Patent Document Collection On Awnings & Sunscreen Systems - Simply Build Itself

Patent Document Collection On Table Soccer Build Itself

Gymnastics Equipment Of All Kinds Build Itself - Patent Document Collection

Family Fun Easter Activity Collection - Easter Recipes, Crafts, & Games - With Free Resellers Website!

Complete MP3 Music Website Sell Your Mp3 Music

Complete Easy Webtools Software Script Turnkey Website

Complete Easy Webtools Software Script Turnkey Website

60 Extreme Template Website

Build Your Own Wheel-lock Rifle

Secrets To Building A Productive Downline

How To Write, Create, Promote And Sell Ebooks On The Internet - With Resale Rights

Your Own Easy To Run Ringtone Website - With Full Resale Rights

Sonic Opt-in List Building Software - With Full Resell Rights

Paid Banner System For Your Website

WordPress BackInks Generator - Page Rank Builder

How To Build A Radiant Battery Charger

VIP Desk Script - Recommended To All Websites

Build A Toolbar

The Expert Guide To Opt-In List Building Success - Plr!

27 Ebay Affiliate Website Templates

Turn Your Auto Responder Into A Cashcow(, Interview And Website Included)

006 1108 TKESMRR TurnKey Website To Sell Digital Products Online

Software Website

Premade Adsense Integrated Website Templates With Full Master Resell Rights

Black & Decker Power Tool Battery Repair Guide - Rebuild Black & Decker NiCad Battery

Bosch Power Tool Battery Repair Guide - Rebuild Bosch NiCad Battery

Craftsman Power Tool Battery Repair Guide - Rebuild Craftsman NiCad Battery

Delta Power Tool Battery Repair Guide - Rebuild Delta NiCad Battery

DeWalt Power Tool Battery Repair Guide - Rebuild DeWalt NiCad Battery

Festool Power Tool Battery Repair Guide - Rebuild Festool NiCad Battery

Hitachi Power Tool Battery Repair Guide - Rebuild Hitachi NiCad Battery

[HomeLite Power Tool Battery Repair Guide - Rebuild HomeLite NiCad Battery](#)

[Hyundai Power Tool Battery Repair Guide - Rebuild Hyundai NiCd Battery](#)

[Makita Power Tool Battery Repair Guide - Rebuild Makita NiCad Battery](#)