

# Selling On Ebay Made Simple (videos)

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Video #1 - Overview of Ebay, Rules, Creating an Account (7 minutes and 30 seconds) In this video, I give you a basic overview of what Ebay is all about. It's important also that you understand what you can and can't sell on Ebay, so that you protect yourself before you create your account, so we'll go over these basic rules. Then I'll show you how to create an account quickly and easily. Video #2 - What You Need to Know Before You Start Selling [Research, Niches, etc] (5 minutes and 03 seconds) Many sellers on Ebay make the big mistake of not doing their initial research before hopping onto the bandwagon and begin selling products. A little while later, they begin to wonder why their item is not selling and why they spent hours putting the item up. So you'll learn how to research whether a product sells or not, which will save you time before you get started. Video #3 - How to Create an Ebay Ad that Sells (11 minutes and 02 seconds) Want more bids? Of course you do. But to get more bids, there specific things you need to think about before you create your Ebay ad. You'll be given a list of very important things you need to have before you create your Ebay ad, so you not only increase the bids you get, but the profits. We'll also create a real ebay ad, so you can see it in action. Video #4 - Using Images and Videos to Increase your Sales (8 minutes and 38 seconds) You've heard the phrase over and over again...A picture is worth a thousand words. Think about it. Picture yourself as a buyer. If you had the chance to see what you were buying, or even better a video of what you were buying, wouldn't help you understand what you were buying even better? Of course it would. With that said, in this video, you'll learn how pictures and videos can increase your bid rate and your profits. Not only that, you'll learn how to take a video you took and upload it to Youtube; and how to add it to your Ebay ad description. Video #5 - How to Get Away with Selling Digital Products (3 minutes and 22 seconds) For many many years, people go on Ebay and sell files that you could download immediately after paying on Ebay, such as ebooks, digital audio, websites, and more. However recently, Ebay banned the sale of items that could be downloaded immediately after the sale ended. However, Ebay still allows ebooks and digital products, however the distribution of them has changed. You'll learn how to continue to sell Digital Products the automated way and Ebay approves this. Video #6 - Misspelled Keywords Method (4 minutes and 49 seconds) So you're searching for a

product on ebay, and you keep typing in the keyword and you can't find the product you're looking for. Most likely, you're misspelling the keyword as a buyer. This happens to many people and guess what, you can take advantage of it as a seller! You'll learn how to implement this keywords method right into your Ebay marketing! Video #7 - Wholesale Buying and Reselling (3 minutes and 49 seconds) So you've probably gone on ebay and thought, "How in the world can these people offer these items at such a discount rate and still make money?" Most likely these sellers or powersellers are still making good profits, but are buying their products and super discount rates in wholesale prices. To buy "true" wholesale, you have to be a real business, but by doing so you deal with "true" wholesalers. You'll learn about a company that can connect you with "true" product sourcing companies to get items and super discount rates to beat your competition. Tags: Selling On eBay Made Simple, ebay, im, plr, mrr, videos

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