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Whether Youre Writing Sales Letters for Clients or For Your Own Business, This Exciting New Tool Can Help You Create Professional-Quality Sales Copy, Faster and Easier Than Ever Before Finally Write Killer Sales Letters That Work Every Time - In HALF The Time - With Help From The Worlds Greatest Copywriters Inside My Instant Swipe File! Now, You Can Write Hot-Selling Sales Copy, Faster and Easier Than You Ever Imagined Possible With This Brand New Copywriting Secret Weapon! From: Jeff Gardner Multi-Million-Dollar Copywriter President, Gardner Marketing Group Inc. Dear Friend, Imagine being able to cut 5, 10, even 15 years of off of your copywriting learning curve and instantly be able to write killer sales copy that pull in daily profits. Impossible? Actually, its entirely possible and Ive used this same secret to write killer sales letters that have produced millions of dollars in profits for myself and my company. Heres how: The worlds greatest copywriters who charge \$5,000 to \$15,000 (and up) to write a sales letter all learned their copywriting skills from masters who came before them. Most (if not all) great copywriters, actually collect the best sales copy from the best copywriters and tuck it away in a Swipe File. Then, whenever the copywriter needs an amazing headline, the perfect guarantee, or a killer close they go to their swipe file, find a hot piece of copy thats already been proven to work and simply model it. Not copied word-for-word, but re-written.

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