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is how can you be part of this small percentage? Simple. The importance of creating sellable products is how they solve a common problem and how unique they are. The answer is change the PLR product so dramatically that it looks nothing like the original and has many features added onto it that it sells many times more. Use PLR as the mid point, not the ending point. Its just the beginning and the PLR product has helped you jump over the starting point. Introducing PLR Product Ideas Unique Video Series This video series takes you by the hand, step by step, click by click to creating a great product that not only sells, but increases your profit by several times more! Here is what youll learn from these SIX videos in detail: 1. Getting Started, Intro to Private Label Rights, and Tools you need. One the biggest problems you may run into during product creation is you dont know where to start, you have writers block, or idea block. Or you dont have enough time and money. This where we will talk about how you can use Private Label Content and turn them into unique products. As I mentioned earlier, most people will take PLR products and stamp their name on it. This video series will reveal to you ideas that you can use to stand out of the crowd. Youll also learn the tools you need before watching the following videos. 2. Private Label Articles Private Label Articles is by far the most popular type of Private Label Product out there, simply because articles are shorter, easier to create, and more widely available. Instead of just stamping your name on a PLR article, there many ideas that youll learn in this video to reshaping PLR articles into different forms that will increase your product and sell value. 3. Private Label Ebooks Private Label Ebooks are the next widely available type of PLR product because it is written. Since ebooks are larger, you can generally do a lot more with them when you reshape them into different product formats. In this video youll learn how to do just that and much more. Once you can grasp the main concept of the ebook, youll understand how to easily make them unique. It doesnt matter if 1000 other people have PLR to the same ebook, youll learn how to stand out from the crowd. 4. Private Label Audio Ebooks, Audio Articles In this video, we wont be going over just the basics, youll learn many neat out of the box ideas that most people will not even think about that well talk about in this video. By using these ideas, youll be ahead of the crowd. 5. Private Label Videos When you get Private Label Rights to videos, most people will resell them. But what good does that do when 100s of other people are doing the same thing? It is not hard at all to rebrand videos, add audio, add and remove video clips, and more. Youll learn how to do that and youll learn new ideas that allow you to think outside the box to reshape videos into other product forms. 6. Private Label Software It doesnt matter if you have ZERO amount of knowledge on how to write

software code. In this video, youll learn how to gain access to a Private Label Source Code and take it to the next level. While others may resell it without even stamping their names on it the source code, youll be learning how to add features and remove features w/o even touching the program. Youll learn tricks and tips to keeping your costs down when you hire programmers to change your software. Youll also learn how to keep yourself safe when you hire someone that you dont even know.

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