Instant Squeeze Page Maker Mrr Resell

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This tool provides a quick and easy way to create a squeeze page. The image is a screenshot of a typical squeeze page created using the software. Headline - this is the FREE Webmasters Software Tool Package text - enter any headline you want. When using the tool, there is an entry for each item on the page. Some of the entries have defaults which you can just leave as-is if you wish. Six Essential Tips For Effective Squeeze Pages 1. Keep your squeeze page "short and snappy". A typical Internet user (with a 1024 x 768 pixel monitor) should not have to scroll in order to view the whole squeeze page. This will increase the number of subscribers. This software builds short squeeze pages (as long as you don't add too much text). 2. Some people prefer to use "snazzy" looking squeeze pages, instead of the basic squeeze pages created by this software. In tests, basic squeeze pages tend to perform better in most niches or market areas. A snazzy, expensive-looking squeeze page can make visitors think that the item on the other side of the squeeze page is going to be too expensive for them - so they don't bother subscribing. Simple squeeze pages (as built by this software) often prove more effective. 3. Always include an image of the gift you are offering - and get it professionally created. A good image helps to make your offer more attractive and makes you look professional. Don't be tempted to create your own image using one of the many DIY e-cover design packages - the results almost always look poor - and people will think you're just offering freebie junk. 4. If you cannot afford to have an image created professionally, consider using a suitable photo instead. A professional looking photo is generally much better than a DIY ecover. Use one of the stock photo sites like iStockPhoto.com, Fotoliato find a photo. Note: don't ever copy photos or images off other people's websites (or from Google's image search, which just searches websites). If you do use unlicensed images, instead of downloading from stock photo sites, you may be violating copyright and get into a lot of trouble. 5. Always size your image or photo to a suitable size. Use your own judgment, but 150 to 200 pixels is generally a good size. Some people use a big image and then use the "width=" and "height=" to make the browser shrink the image. This is a mistake as it slows down your page loading time - and the result usually looks blurred. 6. It's always worth testing different headlines and text on your squeeze page to see if you can improve the signup rate. The

headline is especially important. The best way to test is to use split testing software, but you can just try different headlines for a few days each and monitor the number of subscribers you get each day (if possible add a page counter to your squeeze page so you can see how many visitors visit each day and then determine what percentage of visitors opt in for each headline). You are granted full Master Resale And Giveaway Rights to this software. You may distribute this software in any way you wish. You can sell it (and keep all the money), add it as a bonus to other items you sell, include it in packages or membership sites, or just give it away as a valuable gift for your visitors or newsletter subscribers.

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