How To Start Your Own Business

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Includes the Missing Link Between SUCCESS and FAILURE! Learn the ONE THING Entrepreneurs Must Do to have Long Term Success. You will NOT find it in other Business Start-Up Manuels. ***FREE & FAST Shipping*** **Instant Delivery After PayPal Payment** Yeah, Yeah, Yeah. There are over a zillion + articles, books, documents, reports, emails, newsletters, magazines, advice columns etc. on "How To Start Your Own Business." THE 1st PROBLEM IS that about 75 of all Start-Up Small Businesses FAIL. By the end of their 2nd year, they are Out Of Business. THE 2nd PROBLEM IS that about 99 of all the above named pieces of literature and communications DO NOT give Start-Up Business Entrepreneurs one of the main and maybe the single most important thing they need to know if they want their business to succeed. Without this, most Entrepreneurs are doomed for failure and they have no idea WHY. Competition is very tough! It is not good enough to just work hard and provide good products and services. Think about it. Your competition is probably also working hard and providing the same type of good products and services. So that philosophy alone will not get you ahead of the game. That type of misguided thinking is not good enough for you to be successful. You won't survive. Hopefully you are not one of those new entrepreneurs that have the false illusion that just because you are working very hard and providing good products and services it will result in customers come running to you and lined up wanting to buy from you. Eventually reality will hit you, and you will realize that you have to think outside of the box. This eReport covers all the usual standard things necessary to succeed in Starting Your Own Business including: 1. Information from the SBA (United States Small Business Administration), SCORE (Service Corps of Retired Executives), SBDC (Small Business Development Center) information for you to contact the GSA (General Services Administration) so you can start Doing Business with the United States Federal Government, get business counseling, and attend workshops and seminars. 2. Questions that you should ask yourself to determine whether or not being an Entrepreneur and Starting a Business is right for you. 3. Descriptions of the different Business Structures AND Information About Fictitious Name Filing. 4. A Special Bonus - A Separate Report on "How to Start a Home Based Business" 5. How to Find And Borrow Money Including Questions that most Bankers will ask to determine if you are

qualified for a Loan AND SBA Loan Information. 6. A Marketing Check List so you can start your Marketing Plan. 7. A Very Easy, Fast, Detailed Fill-In-The-Blanks Business Plan to be used for Starting, Getting Financing, Taking Over and Turning Around your Small Business. (Professional Business Plans done by attorneys and CPA's could cost anywhere from \$1,000 to \$5,000 and more. You can do it yourself and save money.) But even a better reason for you to do it yourself is because you will gain very important in-depth knowledge of what is involve in making your business successful. 8. Types of Insurance to Consider. All of the above is only a PART of what is necessary to start your own business, 9. AND FINALLY, Unlike almost all of the of the other "How to Start Your own Business" information that you have probably already read, this eReport also includes the Missing Link between Success and Failure which is - BRANDING Your Business. This eReport includes some general information on this incredible subject and it will have you to start BRANDING your business. BRANDING is what makes your business unique, different, stand out, distinguishes you so people will remember you and recognize you again and again. Whether your products and services really are better, or faster, or stronger or cheaper etc. than your competition OR NOT, BRANDING will give people the "perception" that you are #1 and that is what will make them want to buy from you. It is like being the one cow in an entire heard of cattle that everybody remembers. Branding is different from Marketing. If you want to be successful as an Entrepreneur, then you have to do BOTH - the right way. EXAMPLES OF BRANDING: There are 2 different photographers. A potential customer does not know one from the other, has not heard anything about either one, does not know which one is better or worse, and does not know if they are professionals or amateurs, but this customer needs to choose one of them to do a wedding or some other special occasion / event. One photographer says: "I take pictures." The other photographer that has BRANDED his or her business will say: "I create a lifetime of unforgettable cherished memories." 1. Who do you think the potential customer is going to want to do business with and buy from? 2. Which one would YOU want to do business with and buy from? Try another BRANDING Example: The Average Insurance Broker will say: "I sell insurance." An Insurance Broker who has BRANDED his or her business will say: "I give families the financial peace of mind that they deserve." Now the same 2 questions as above: 1. Who do you think a potential customer is going to want to do business with and buy from? 2. Who would YOU want to do business with and buy from? ONE MORE QUESTION: Do you want to be in the 75 of the Small Businesses that FAIL by the end of their 2nd year and no longer exist, OR do you want to be in the

25 of the Small Businesses that are successful and go on to make tons of money? ONLY \$5.75 ***FREE & FAST Shipping*** **Instant Delivery After PayPal Payment** This is an eReport. PDF. You will receive it via email as soon as the payment is received and cleared. BUY IT NOW! This eReport is only available via email. After payment is received and cleared by PayPal, a link to the eReport will immediately be sent to your PayPal email address. If you use a eCheck with PayPal, it takes 2-5 days to clear. When it clears, download information will automatically be sent to you. If you do not get an email, please look in your spam and your junk mail folders. OR it may not be able to get through if you are using a spam block. If you have any problems, just use the contact form and send us your PayPal Transaction ID and email address, along with your purchase information.

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