

Local Search

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More and more people are turning to the Internet instead of the Yellow Pages to find what they need. It's often quicker and easier to find business online and you'll find out a lot more about them than through a Yellow Page ad. Consumers can get reviews, directions, service and product listings. While phone books are only updated once a year online listings can be updated as a businesses information changes, making them more accurate. It's easy to see why searching online is the method of choice for many shoppers. Local Search takes on many different forms and in this report you will learn about all the types of local search and how best to take advantage of them. In Local Search You Will Learn: # How Local Search Works # How To Get Listed In Local Search # How To Offer Coupons Through Local Search # SEO For Organic Search Success # Targeting The Right Keywords # How To Make Your Site Visitor Friendly And You Also Get Resell Rights! Tags: seo

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