

Instant Guru Blueprint - Liz Tomey

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Attention: Still NEW to the marketing scene or NOT being taken seriously in your niche market? "How To Become A SOMEBODY In Your Niche Market & Make People Listen To EVERYTHING You Have To Say... Whether It's Your Opinion - Or It's About Buying Your Product!" WARNING! What You Are About To Discover Is SO0000 Vital To Your Internet Marketing Success... Yet Not Many Gurus Or eBooks Seem To Touch This Subject! Dear Up & Coming Online Marketer, If you can name one subtle difference between an established guru and other marketers in any given niche market... what would it be? Nope, let's not talk about the mailing list size, or the number of websites, getting mega-traffic, having a bazillion products, or who's who in your contacts, etc. Because if you acquire this ONE almost magical thing that many established gurus have, then all the above and the rest of what's missing would start to naturally fall into place for you. So what is this one single difference that puts a razor edge in between astounding success and just 'ho-hum' success? I'll tell you, and it's one very, very important thing: C-r-e-d-i-b-i-l-i-t-y That's right. It's your believability and trustworthiness as a marketer. Once you've got credibility associated with your name, the rest of the good things in business and life just naturally fall right in place. I'll give you some ideas on why this is so: When you have credibility, it makes people trust you easier because they've heard of you before... though you probably haven't heard of them! When you have credibility, you will have people approaching you for Joint Ventures... instead of the other way round (and to think of it, if you stop producing products today, you can make a full time living doing Joint Ventures and you still won't run out of profits!) When you have credibility, people listen to you and take every word you say seriously. You can observe this obvious difference when you have another civilian quoting the rule to you, and then replace that figure with someone else in a police uniform - you get the idea. :-)

Imagine applying this to your business! And when you have credibility, it makes you the leader or "authority figure" in your niche! Which is really good in ways more than one, because you DON'T have to necessarily be an expert (expert and leader are 2 different things) but you just need to focus on being a leader figure! Great, But There's A BIG Problem... ... because the truth is that it takes a lot of time to build credibility. And online, there are literally millions of people in any niche or sub niche (combine them all

and you have easily more than 1.17 billion Internet users). Yes, you don't have to impress or reach out every Internet user and tell them about you (though it sure is a nice thought) - you just need to establish yourself in your chosen niche market. Simpler now, right? Now here's ANOTHER huge problem: there are authority figures, leaders and gurus in any niche possible! And if you're new to the marketing scene or you're NOT taken seriously, finding somewhere to start is going to be more of a problem than a challenge. NO CREDIBILITY = NO TRUST! This is what's been plaguing so many beginning online marketers and infopreneurs alike - and not many gurus or leaders are willing to relate how they've got their start when they also, were once unrecognized. And more often than not, even if you ARE an expert, it doesn't guarantee credibility or any chance to establish yourself as a "voice to listen to". But... all is not lost, because I've created the solution... and I aptly named it "The Instant Guru Blueprint". Finally... you have a genuinely golden chance to secure your "missing puzzle" of internet marketing success by owning the ultimate infopreneurs' guide on how to build your expert credibility online from scratch! Here's Some Powerful Credibility Secrets You Will Now Be Able To Discover In My Course: The number ONE pitfall more than 90-95 of the Internet Marketing novices fall into... and how you can avoid it! (Or if you already fell into this one, I'll show you the way out!) All of what you can exercise with the power of credibility... to YOUR advantage! How to become an "authority figure" in any niche of your choice! How to take your BIG share of the E-Commerce pie even in the turfs dominated by niche leaders and gurus! How to use your immediate expertise to build credibility online! Even if you are NOT an expert (or at least you don't feel that way), how you can become an expert in a sub niche in the fastest time possible! How to use a powerful tool that spans 4 to 8 pages that can be your credibility-building media for life! How to build online credibility in 300 to 400 words! The TOP branding success stories in the Internet marketplace - and what you can learn from this BIG GUNS! How to use forums to your advantage - and still make it a WIN-WIN situation! How to use programs like MSN Messenger, ICQ, Yahoo! Messenger, and Skype to create a positive name and image for yourself! What it takes to trigger a "word of mouth" effect! How to polish your credibility through seminars! How to use Resell Rights to spread your name like wildfire - and make yourself a "PC-Hold" title! Eight (8) power tips on establishing and positioning yourself as a "voice to listen to" in your niche! And so much more! And don't be surprised if I tell you that this list above is only barely scratching the surface... because my course has plenty more to offer! Above all, building and branding yourself in any niche you command is no longer a mystery to unravel... but merely finding a path

to discover, all of which I will share with you selflessly in this power-packed guide! So Just EXACTLY How Much Is This Manual Really, Really Worth? Well, let me put it this way, building a brand after your name or trade name is a priceless skill that you - or anyone - can (and should) master for it brings benefits that money just can't buy. In a real essence, you can say that the value of this course is equally priceless. I'm sure you will agree with me that even if I priced it at \$37.00, that price would be considered quite measly for an investment that you can make in yourself that brings in returns that go far beyond monetary value. But I'm going to do you a favor because I know that not everyone has 37 bucks just lying around doing nothing... or even half of that. So here's the deal... (and I'll even add in a valuable special bonus offer)... OK, here's my special bonus offer: How would you like to ALSO have the resell rights to "The Instant Guru Blueprint" course? Then, you'll be able to sell the "The Instant Guru Blueprint" course to your customers and keep 100 of the profits. Your resell rights come with a complete website salesletter, and professional graphics for you to promote the "The Instant Guru Blueprint" course with. You'll have your own product that you can sell to YOUR customers and keep all the profits! There is no additional charge for the resell rights. It's included in your one time payment of just \$7! You can get the "The Instant Guru Blueprint" course for the Low Price of just...\$7.00! Just click on the order button below to gain instant access...

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