

Viral Marketing Riches | Maximum Profits, Minimum Effort!

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If you're sick and tired of doing all the marketing and advertising on your own... "Discover How YOU Can Make MAXIMUM Profits With minimum Effort By Getting Other People To Willingly Market For You!"

Unlock The Secrets To Getting Other People To Talk About You And Your Business Willingly Whether They're Paid To Do It Or Not! From: Dale Tolmasoff Date: Friday, July 20, 2007 Dear Internet Marketer,

How would you like to: Enjoy the benefit of free advertising? Have other people willingly do the marketing and spread the word about your product or service without having to necessarily pay them a single dime? And take the back seat while pocketing all the cash from thousands of other people's undying marketing efforts? I'm not a mind reader, but my sneaky suspicion is that your answer is none other than YES. By now (and from the looks of this letter), you've definitely hazard a correct guess that in order for you to achieve maximum profits with minimum marketing effort on your part, you need to tap into Viral Marketing. As the name itself is self-implied, you'll do more than well to leverage on Viral Marketing to have the word spread out about your product or service online. And what rewards can Viral Marketing bring you? Perhaps the same rewards it brought for Houston of Natural Science (HMNS). Viral Marketing Success Story: Houston of Natural Science (HMNS) The Houston Museum of Natural Science (HMNS) was one chosen to showcase the world-famous Exhibition for the Lord of the Rings Trilogy. HMNS quickly realized that while the exhibit was expected to generate a great deal of interest, it didn't have a lot of appeal for their core audience. The success of the exhibition, therefore, would rest in how it was marketed. The Houston Museum of Natural Science quickly called in Spur Digital to help reach the targeted demographic audience and generate interest in the Exhibit. HMNS was, also, hoping to acquire new patrons and members to further their future revenue. Spur digital worked with HMNS to identify the target market for the campaign and developed an integrated online media plan to reach those audiences. The campaign featured an online contest that was marketed through targeted online media outlets including relevant Web sites, Search Engines and third party E-mail lists. Viral marketing was an important component of the campaign, so Spur developed an innovative strategy to get people to refer their friends. Spur identified the target audience as males 18 to 34 years old who were fans of action and

fantasy films, frequent video game players and movie renters, tech-savvy who generally didn't hang out at museums. Based on this information, Spur chose search engine advertisements that would accompany specific search words, dedicated e-mail advertisements, sponsored e-mail advertisements, banner ads on web sites targeted toward the desired audience, and e-mails to the HMNS list. Did it work? You bet! The results were excellent. The impact of the viral marketing effort was astounding - over 23 of registrants came originated from the Tell-A-Friend feature. The direct marketing efforts yielded impressive results as well. In total, the 12 week, locally-targeted online campaign yielded more than 2 million targeted impressions, 40,000 unique visits, almost 12,000 and 6,000 invitations sent by friends at a cost per action of less than \$3.00. These contributed to the record attendance of almost 100,000 over 3 months. Inspiring story, isn't it? It's even better since it's real. Imagine, how many sales and targeted prospects can you reach if you can take advantage of online Viral Marketing in your favor? And how can achieve your own astounding success online? Look no further than my powerful manual that can show you how to tap into one of the most potent marketing leverages on the Internet! Announcing: The Untold Secrets to Viral Marketing Riches 60 Letter-size Pages, Instant Download, PDF eBook Discover how you can market your business for MAXIMUM profits with minimum effort on your part. All you really need is some inspirations and concepts - and they're found in this power-packed manual! In This Manual, Discover: The "buzz" concept and how to create it like a massive bee hive before your project launches for success! Inspiring Viral Marketing success stories you can model your business after and enjoy the same privileges of massive sales and massive publicity! How to add an edge to your Information Product(s) and make it go viral, passing hand in hand, hard drive in hard drive, spreading the good word about you and your business! Leverage on E-mail marketing and how you can create a mad house of buzz within your mailing list! The power of blogging and how you can spread the word out like a virus that will spur people to pass the word on to the next! How to use newsletters and practice a little-known Viral Marketing tactic that will make people not only break their own wallets for you but also other people to do the same - without you asking! The mechanisms of Viral Marketing that makes people cannot afford to keep it all to themselves that they have to talk about you! The 5 critical success factors that will make or break your Viral Marketing campaign. How to create a controversy over your product, service or project among your close friends and contacts! The great incentives for people to talk and spread the word about you (other than affiliate programs), And much more! Picture This: * The amount of sales notifications flooding into

your Inbox around the clock as other people are doing the word-spreading from the buzz you've initially created. * How your competitors would cry in shame while they're probably paying handsomely for the same amount of advertising you receive - FREE. * The collective marketing effort you couldn't have possibly achieved on your own is now made possible by leveraging on other people's efforts. * And you don't have to lift a finger to enjoy all these after the buzz you make! Get Your Copy Of The Untold Secrets to Viral Marketing Riches For ONLY \$8.95! For only \$8.95, grab a copy of this manual, absorb the information within and start leveraging on Viral Marketing the next day. Done correctly, the applied knowledge can be responsible for your name/business name spread across the Internet and Search Engines like wild fire, potentially making you TONS of money and saving you TONS of advertising expenses. It's a given you cannot achieve a lot on your own so why not tap onto other resources and have them work for you instead? It doesn't matter if it's 4 A.M. in the morning. The payment and delivery process is automated so you can receive the book in electronic format instantly. And since I'm shouldering all the risk for you, you can safely grab the copy now and be on your own way to Viral Marketing riches! Order now. Oops - I almost forgot -- the price of Viral Marketing Riches goes up 5 cents every hour. So the faster you move the lower your investment! Act Now... before I change my mind. Regards, P.S. This manual highlights incredible concepts on how you can get people to willingly do all the marketing for you while you take the back seat and scoop all the profits and enjoy the buzz. The earlier you grab this copy, the earlier you can see that happen.

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