# Ribbon Ad Generator: Increase Click-through Rates

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Whatever it is you want to make sure your visitors know about, "Ribbon Ads" are the answer: Your Products Main Benefit - Mention your products most important feature in a Ribbon so you know its getting the attention it needs! Prebuilt Ribbons For Your Affiliates - I used this method in my testing and got fantastic results. Make a Ribbon Banner yourself and give your affiliates the code to add it to their web pages. Their happy because they increase their commissions, and when they make more money, you do too. Contest Announcements - Let your visitors know about any contests or sweepstakes your currently running. Building Your Opt-in List - Mention whatever free gifts you give away to get more people to opt in to your list. Promoting Affiliate Programs - Make sure everyone knows about the latest affiliate program your promoting as soon as they visit your site. Limited Promotions & Discounts - Scarcity can drive your sales through the roof, make sure your prospects know about your limited offers! Product Updates - Telling your prospects that your product was recently updated will send your sales through the roof!

Building Anticipation - Get people buzzing about an upcoming promotion of yours. Give them a little taster of what they can expect to see soon. As you can see, with 'Ribbon Ad Generator' you will know longer have to hope your visitors are seeing your message, you'll know they can see it and your results will prove it! Tags: im, plr

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