

# The Essential Guide To Css And Html Web Design Ebook

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The Essential Guide to CSS and HTML Web Design is a special ebook that will tell you all you need to know to design great web sites that are standards compliant, usable, and look great, but not overwhelm you with waffle, theory, and obscure details. It is designed to be invaluable to you, whatever stage you are at in your career, with a mixture of practical tutorials and reference material. Beginners will quickly pick up the basics, while more experienced web designers and developers will keep returning to the ebook again and again to recap on techniques they maybe haven't used for a while, or look up properties, attributes and other details. It is destined to become a close friend, adopting a permanent place on your desk. It starts off by giving a brief introduction to the internet, and the broad area of web design, before diving straight in to HTML and CSS basics, reusing code, other best practices. It then focuses on all the most important areas of a successful web site: typography, images, navigation, tables, layouts, forms and feedback (including ready made PHP scripts for you to use,) and browser quirks, hacks and bugs. The ebook is completely up-to-date, covering support of the newest standards in all the latest browsers, including IE 7 and Firefox 2. The last chapter of the ebook provides several case studies for you to dissect and learn from, including all the most popular web site archetypes: a blog, a store front, a corporate home page, and an online gallery. Then the ebook is rounded off with several detailed reference appendices covering CSS, HTML, Color references, entities, and more, meaning that any details you need to look up are close at hand.

- \* This ebook will teach you everything you need to know to create professional CSS and HTML web sites
- \* Up to date covering support of the newest standards in all the latest browsers, including IE 7 and Firefox 2
- \* Includes practical real world tutorials, essential reference sections, and case studies.

What you'll learn

- \* The basics of HTML and CSS web design
- \* How to implement effective layouts, tables, images, navigation, forms and typography on web sites
- \* How to deal with cross browser issues, including quirks, bugs, and hacks on IE 7 (and older versions,) Firefox, Safari, Opera, and all other major browsers.
- \* How to make sure your sites are both usable and accessible
- \* How to implement several different styles of web front-end, through several complete case studies, including a blog, a store front, and an online gallery
- \* Detailed References are also provided so you don't need to learn every little detail

of CSS and HTML About the Author Craig was trained in the fine arts, but later became immersed in digital media, showing videos and multimedia work at leading international media festivals. The web caught his attention in 1995, and he now divides his time between creating websites, writing for various web and design-related magazines, and working on his eclectic Veer Musikal Unit audio project. Information, downloads, music, movies and dancing trees can be found at his website, Snub Communications. Craig is a co-author of the original Foundation Dreamweaver MX from friends of ED, and also Dreamweaver MX Design Projects, from glasshaus. Tags: php, plr softwares, plr, private label rights, plr content, plr ebook, plr ebooks, ebook, ebook sales, success, business, full master resale rights, resale rights, resale, full master resell rights, master resell rights, resell rights, resell, reseller, resell products online, resell digital product, digital products, digital product, resell ebook, marketing, money, facebook, twitter, page rank, backlinks, get ranked high, google, google page rank, seo, link popularity, php script, scripts, website development, auction software, cgi scripts, domain, download perl, ebay script, financial tools, html tags, perl download, perl script, perl scripts, print html in perl, redirection, usenet gateway, website scripts, perl programming, clickbank, click bank scripts, resale rights scripts, buy scripts, unlock, mrr, mrr pack, reseller ebooks, private label, full private label rights, plr pack, reseller products, resell pack, products to sell, reseller product pack, powerful, spi, perl, cgi, clone scripts, php scripts, css, favicon generator service script, make money online, templates, website, create, customizable, design, html, javascript, make a site, software, template, text, tool, web, web design

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