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more sales. # Why the best copywriting examples in the world come to you every day in your local paper (this will really surprise you). # Why being creative will lose you money. # How to quickly and easily write 80 of your copy. # How to write an FAQ (and why it's so, so important) # Discover how to write a Consumption Matrix to boost your profits. Hardly anyone is doing this at the moment ... # Discover the two types of benefit bullets you must know how to write. # Do you know the four power words to use in your product titles? # Offer the wrong bonuses, and you'll lose sales. Find out how to avoid this. # Why Alex is happy to give away \$15 to customers. (It actually makes him \$1,800) # How to make money from customers that ask for a refund. # How to get testimonials from online celebrities (however busy they are). # How to get Jay Abraham to write a testimonial for you. (No, this isn't a joke.) # Why your order page is the most important page on your web site, and how to write it for maximum impact.

***** PRODUCT#3: Sales Page Rapid Fire Software SP Rapid Fire boast the following features and more: * User-Friendly Interface - It simply couldn't get any easier to navigate through our software! No need to be stuck on one step as many software cause you to. All of the steps are outlined and accessible at the top of all windows! Jump around as you wish -- it's much easier that way. * Professional-quality output - This sales page was created with Sales Page Rapid Fire. By using SP Rapid Fire, you too could be making professional sales pages just like this one with minimal effort! * Ability To Preview Your Sales Pages - A simple but valuable feature of SP Rapid Fire, you can preview your sales page as many times as you wish while you're creating it. Gone are the days of having to start all over if you botched up just once! * 3 Customizable Sales Page Templates Built In! - 3 Template Options -- They're all you'll ever need to make great sales pages every time! * Save Option - You can save any sales page you work on (at any point) by clicking just one button! * Ability to easily include your graphics - No need to hard-code graphics into your salespage. Just browse and find your picture file. Click one button and SP Rapid Fire will automatically insert it for you! * Automatic Testimonial Building! - Just copy and paste a testimonial into the testimonials box. Click ,Save, and SP Rapid Fire automatically inserts the testimonial for you. No more wasting time creating tables and formatting them! * Easy Feature-Add Option - Instead of one window where you type in all of your benefits, SP Rapid Fire lets you list and name options one at a time. SP Rapid Fire then takes the features and formats the text and list automatically! * Easy Ezine Sign-Up Web Form Integration - With SP Rapid Fire, it's as easy as copying and pasting the web form html code into one the software's designated window and going on to the next

step! * No Need To Manually Insert Your Paypal Button Code! - Just copy and paste your Paypal button (html) code into the window we have set up for it and go on to the next step! It's really as easy as that! * Extended Font and Color Capabilities - Unlike other software out there, while you're creating your sales page within SP Rapid Fire, you can easily modify your fonts and color. A BIG PLUS! * Makes Pumping Out Sales Page After Sales Page Easy! - Most people burn out after creating one sales page manually. With SP Rapid Fire, you won't burn out so quickly since the software handles just about everything! * No Smart tags Or Bulky HTML! - SP Rapid Fire does not add ten tons of gunk to your html code. For this reason, your sales page size will be smaller and your page will load up quicker than if you used certain popular html editors. * User Guide Included! - Although we consider SP Rapid Fire to be extremely easy to use, we've put together a user guide to help you along and to explain what's what. This, of course, comes with the software. ***** Master Resell Rights Included for Each Product

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