

Press Releases For Newbies

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Heres A Shortcut To Rapidly Increasing Your Back links, Market Reach, and Ranking High in Google and Yahoo Quicker Than Ever. Follow This Video Series That Will Take You By The Hand, & See How YOU Too Can Drive Extremely Targeted Traffic Using These Untold, Little-Known, Closely-Guarded Secrets!...

In these videos, youll learn the shortcuts you need to get your Press Release marketing plan up and running. The videos are straight to the point because who wants long videos that go on and on; and end up wasting your time? Here is what youll learn from the videos in detail: 1. What You Need to Know to Get Started What do you need to know before you begin utilizing the power of Press Releases? Thats exactly what youll learn in this video. Im not going to skip out on the basics and leave in the dark. Youll also get a feel for how to find your Press Release topic within less than 10-15 minutes by doing some shortcut tricks, keyword research, and more. You see...its important to know what you are getting into or what is coming in ahead so you save time and plan ahead. Press Release results are reliant upon how and where you submit, but most importantly, how you write it. 2. How to Write a Press Release from Scratch Thats right, you dont need any previous press release writing knowledge to get started. In fact, writing Press Releases that do the job of pre-selling your product or service is not hard at all. Most Press Releases have a standard format, meaning they are a cookie cutter format. Youll learn how to write one that is interesting to read and catches the reader and what parts of the press release are important to your search engine rankings. Once you know what you will be selling; whether it be your product, another product, or building a list. From that point on, writing press releases even for newbies will be a breeze. Youll be given an easy to use Press Release template where you can just fill in the blanks and the ideas to speed up your Press Release writing process. 3. Putting it together: Writing a Press Release on a test product In this video, you will take what you learned in the previous video on how to write an actual press release from scratch. Next, youll see how we take a test product and create a press release that follows the steps outlined in Press Release template that is provided for you. This detailed video will allow you to see how easy it is to create press releases within less than 30 minutes and youll be able to have the press release that was created along with the video. 4. How to Hire a Press Release Writer If you dont

have the time, BUT you do have the money, then theres always the option of having a professional press release writer to do the writing for you. Though writing Press Releases are not hard, you can always find top Press Release writers at a good price without charging an arm and a leg. In this video, you will learn about specific places where you can find good press release writers that know very well as to what they are doing. Youll learn not just the where, but how to find and separate the good writers from the not so experienced ones. 5. Where to submit your press release first step by step. In this video, you will learn about a specific place that you should submit your press release first if you want the big results. You will also be shown how to track your results which comes in handy. You will not only get to see every step you need to take to submit your press release, but also what you need to know before submitting it to get the best results. 6. Marketing your press release for more back links and publicity Its a good practice to continue to submit your press releases to gain a continuing amount of exposure. After you submit your press release the recommended site, there are many more press release submission sites there. In fact there are thousands, but youll learn of a handful that are free submission sites, yet are some of the top ones that will continue to build your back links and publicity. Youll get access to a list of press release sites that produce results. Grab your copy of this Press Release Traffic Video Series today before your competitors do!... For more Deals, Visit My tradebit Store: sale.tradebit.com/

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