

Mobile Phone Profits

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Welcome to the wireless revolution! If you're new to the 3G wireless age, don't worry. This is a great opportunity to learn about this technology and how it applies to business today. But, we understand that you do know business and advertising. And, you certainly know how important advertising is to your business. Like any business owner, advertising is an expense to your bottom line. So, it's important to spend your advertising dollars to your greatest advantage. And as technology changes, advertising strategies and tools must change, too. This book is designed to help you begin advertising to mobile phone users that are taking advantage of 3G technology. This technology gives them access to the internet, fast downloads, and streaming audio and video in addition to their voice and text messaging capabilities.

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