

# Product Creation Riches

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"Who Else Wants To Discover The Secret Product Creation Strategies Of The Internet Big Guns?" Get This Complete Step By Step Guide To Developing Highly Profitable Digital Products From Scratch That Can Put You On The Fast Track To Internet Fame And Fortune. . . Dear Marketing Professional, Tell me the one thing every Internet Marketer that hits the big time has in common? If you're not sure, then let me tell you - It's that they all have their own products! Yes, being an affiliate for someone else can earn you money. As can owning the resell and master resell rights to other peoples products. And publishing content for AdSense income can make you income too. However all of these business models leave you exposed - Your business is entirely at the mercy and whim of other people. (people that you don't know and who don't know you.) . . . It's a shaky foundation on which to build plans for long term success. Creating your own products sets you apart from 95 of other marketers online.? It puts you in control and can EXPLODE your earning potential. Having your own product opens up a brand new world of opportunity for things like running your own affiliate programs, creating big profit Joint Ventures and much more. You are in charge, you dictate the rules and your profits and business is firmly under your control. However, for the first-timer the path to creating new products is littered with pitfalls and problems. Many people fail and even go broke when they try. But I'm about to show you that armed with the right information and a proven plan anyone can crank out product after profitable product whenever they like. . . . . If You Want To Play In The Big Leagues You Need To Know The Rules - You need a blueprint to creating money making products . . . And that Blueprint is called 'Product Creation Riches' These are the proven tactics that anyone can use to develop and maintain quality internet marketing project ideas. Whether or not you are capable of creating the products yourself is unimportant. You'll discover the big difference between brainstorm and design. And at which point in the creation process can errors make a critical impact on the success of any project. And importantly the simple 5 step process you must use to to create a successful project. The result of using this battle plan is a well formed and strongly supported product idea, that once implemented can result in incredible marketing success. Here Are Just Some Of The Key Issues Discussed: Should You be the Manufacturer, as well as the Creator? Why you must

Divorce yourself from your personal connection to the project for it to be successful Three Musts for Successful Product Creation An all too common mistake that will suck your energies and time. (This is one of the main reasons why most projects fail - Avoid it all costs) The reason why you must step out of the 'builder mindset' to create awesome products that will take the marketplace by storm. How to collect glowing testimonials and actually get people to use the words you want to hear in them. The easy way to refine a product for ultimate profitability FOR FREE The many product creation pitfalls to avoid like the plague. Another common mistake to avoid that can be far worse than a bad product - It can kill your long-term reputation as a marketer. Another common problem that can result in great products never hitting the market (by avoiding this easy to make mistake during project creation, you'll be able to hit the market with the right project at the right time.) The 4 questions you must answer before setting a price and the simple way to answer them (get this wrong and you could be losing thousands of dollars in potential revenue.) How to choose the best delivery method for your products. The three reasons why you must guarantee your products (And how to word them to reduce the number of people ready to abuse it) The secrets of increasing your sales with 'Safe Guarantees' Creating a good terms of use policy How to protect your product and yourself against chargebacks, refunds and worse! A proven method of increasing the value of all your products The real reason why your buyers are far more important than your product and how to protect the relationship with them. Outsourcing and how to choose 'the right' person for the job (discover the 4 simple rules that will save you money, time and months of stress.) The six types of profitable product you may want to do yourself. Whether you're a complete marketing newcomer wanting an entry pass to big profits or a seasoned Pro looking to discover new markets then 'Product Creation Riches' has all the answers you need. You get step by step, easy to follow advice that educates you in the art of profitable product creation.

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