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highlights, italics, clichs and phrases can make your sales page highly persuasive. Gain amazing power and incredible insight into your own sales page or any other infoproduct sales page using "Sales Page Examiner Pro 2006" software. Get all the details you want to know about any sales page instantly: -? List of Bold Text used in the page ? List of all Hyperlinks ? List of mailto: links ? Minimum paragraph length used ? Maximum paragraph length used ? Page word count ? List of Power words and Hypnotic words used ? List of bulleted text ? Text symbols used ? Highlighted text used ? Italicized text used ? List of phrases inside quotes ("")? Clichs used? Whether the links are Cloaked?? Number of times the reader is told to order / buy / get ? Number of Bonus products listed ? List of Headlines ? List of Sub-headlines ? Opening paragraph ? Copyright Information ? Contact Email on Page ? Contact Phone on Page ? Contact Fax on Page ? Post Script Text Design Analysis Report Will Give You All The Details You Want To Know About Various Design Elements Used In Any Sales Page Sales page are designed keeping only one thing in mind - to get the visitor click on the "order" button. There are tens of thousands of sales pages out there but only a fraction of them are making real money. Only about 5 of the sales pages are actually "pulling" orders and making all the money. The secret to building a successful, money-making website lies in "Page Designing" Your page should be designed to keep your visitors reading all you have got to say about your products and hitting the "order" button immediately. To keep reading, your sales page should be designed in such a way that it is convenient to read, easy to understand, easy to navigate, should not strain the eyes of the reader and finally easy to order from you. SALES PAGE EXAMINER PRO can analyze and produce results about all the design elements used in any sales page, including: - Name of the Domain or website Date when the Page was last updated Page download time Background color used Is the sales letter copy long or short? Number of Links Out / In? Number of Forms used Number of Fonts used Number of Paragraphs Number of Tables used Number of Colors used Whether Colors used are Web-safe? List of Font used Font Sizes used Number of images/pictures used Image sizes and alt tags Audio on Page? Video on Page? Whether JavaScript is used? Are Cookies used? Are there any Applets in the Page? Flash used? DHTML/CSS used? Is the Order Link Secure? Popup, pop under used? "Search Engine Optimization Analysis" Is The Most Important Part of The Software. This Will Help You Find Out How The Sales Page Is Seen And Indexed By Search Engines Using Sales Page Examiner Pro 2006 software, find out how any sales page is seen and indexed by major search engines. Get instant analysis and report on keywords, density, placement, frequency,

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