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Would You Like To Become One Of The People That Everyone Talks About? Would You Like To Become One Of The "Internet Insiders"? Would You Like To Get More Customers To Spend More Money More Frequently! Then Read The 26 Mind Control Tools&Techniques Described In This Book. "Extra Profit...Several Times Over!" A couple of weeks ago I made some changes to the sales copy on one of my web sites. I got so much out of reading "Buy Impulse" that I simply had to make sure that every one of the 26 techniques was working for me. Well, I can now say with absolute certainty that "Buy Impulse" was worth every penny and then some - the extra profit from that web site has paid for the eBook several times over! My sincere thanks. John Taylor Test-and-Track "Crank Up The Sales" This is an awesome product for anybody in business (and I mean any business). Applying the principles from this e-book gives the knowledge needed for any business to crank up the sales, by making the average customer hungry for your product. If you already think you're a master salesman, think again, this book touches on so many areas you're sure to gain valuable insight into an area you haven't mastered yet. Allen Reed website-traffic-review "33 Increase In Conversion" Clifford, I rarely buy copywriting products because I simply choose to look at examples of sales letters and create my own swipe file. I was examining your sales letter to learn from it and it hit me like a 20 ton cement block. I thought to myself, if his copy is this good I just have to get a more in depth look at his tactics. What I learned are absolutely the best tips on copywriting I have ever seen. I like how you don't fill your book with fluff. You get straight to the point and show us exactly what we need to write amazing copy. From using one of your techniques, I've already achieved a 33 increase in conversion. Pretty amazing stuff! Gary Huynh viralmarketingcontest "Great Read...Easy To Understand" What a great read Buy Impulse turned out to be. It goes into all aspects required for writing effective ad copy. The best part for me was how each element was explained with a very interesting story making each point easy to understand. I highly recommend this book. Allan Wilson reprint-rights-marketing PLUS RESELL RIGHTS INCLUDED

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