

# Web Design For Internet Business Owners Plr

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Web Design for Internet Business Owners You see...no matter what people say about how you shouldn't judge a book by it's cover; by human nature, people will judge especially if they have to pull their wallets out. If your website does not have two things -- a professional design and is easy to use, then you will send a bad image for your business. Part 1: Setting Website Goals The Website as Today's New Necessity New Times Require New Approaches Business Websites Benefit Both Consumers And Companies At Once Not Just Any Website Will Do People Still Judge A Book by It's Cover Who Gets to Define "Professional" The K.I.S.S. Principle Giving A Website An Audience-Oriented Focus and Direction Audience-Oriented Business Goals Audience-Oriented Design Goals Part 2: Key Factors In Site Development The Work Factor Doing It Yourself HTML Editor Tools Graphics Editors Multimedia Editors Working From A Template Outsourcing the Job The Cost Factor Part 3: Web Design Guidelines Planning Guidelines The Flat Plan The Multi-Level Plan The Perfect Plan Web Design Tips Consistency Navigation Common Navigational Systems The Multilevel Navigation Bar The Sitemap Links Text Links Image Links Color Color Schemes Color Meaning Web Safe Colors Text Preferred Format Common Fonts Images and Multimedia Images Multimedia Frames Forms Accessibility Part 4: Website Maintenance Testing For Functionality Maintenance \*\*\*\*\* You get: Complete MP3 Audiobook in 4 parts Total 33 minutes 22 page ebook in Word and PDF Resellers Website MP3 Sample for your website Promotional Video \*\*\*\*\* License - Private Label Resell Rights \*\*\*\*\* Get Other Great Audiobooks and More at My Store audiobooksandmore.tradebit.com/ \*\*\*\*\* Tags: plr

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